

The background of the top half of the page is a composite image. On the left, there is a close-up of a vintage pocket watch with a textured, metallic face. The watch has several small dials and a large central dial. The right side of the page features a scenic landscape of a mountain lake with rolling hills in the background. The title 'YOUR CALLING' is overlaid on this image in large, bold, white and yellow letters.

# YOUR CALLING

A guide for men who want to live with purpose, lead with confidence, and follow Jesus authentically.

## MATTERS MORE THAN EVER

You weren't created to drift through college or to survive four years of academics, social pressure, and uncertainty. You were created on purpose, for a purpose.

There's a deep hunger in every man to know that his life matters—to know he was designed for something more than just chasing grades, approval, or fleeting pleasure. That hunger is God-given. It's a signal that you are meant to live intentionally, lead boldly, and walk in step with your Creator.

## JOIN THE MOVEMENT

At the University of Mary Hardin-Baylor, UMHB33 exists to help you uncover your God-given calling and step into the life He's planned for you.

This guide will show you three practical and powerful ways to begin that journey right here, right now.

## 1. RECOGNIZE GOD'S VOICE IN YOUR LIFE

Your calling begins with your Creator. Before you can know what you're meant to do, you have to know the One who designed you.

**But let's be honest:** with all the noise on campus—social media, deadlines, relationships, distractions—it's easy to miss God's voice. The good news? He is not hiding. He speaks through Scripture, through community, through worship, and even through your questions.

At UMHB33, you'll be invited to pause, reflect, and lean into spiritual disciplines that help you **tune your heart** to God's frequency. We create spaces—through small groups, teaching, and one-on-one mentorship—for you to ask real questions and grow in clarity.

### You'll learn to:

- Engage Scripture with fresh eyes and real-life application
- Quiet the internal noise through prayer and reflection
- Understand how God speaks through community and leadership

When you learn to recognize God's voice, you'll begin to see His fingerprints on your story—and **clarity will follow.**

# YOUR CALLING MATTERS MORE THAN EVER



## 2. A NEW DEFINITION FOR THIS GENERATION

The world has handed you a thousand versions of manhood. Be tough. Be successful. Don't show weakness. Win at all costs. But most of these versions either lead to prideful dominance or passive withdrawal.

Authentic manhood—biblical manhood—**is different**. It's the way of Jesus. It means rejecting passivity, accepting responsibility, leading courageously, and investing eternally.

UMHB33 exists to help you **rediscover** and embrace this powerful definition of manhood. We walk through the 33 Series, a journey that unpacks the life of Jesus and teaches how to become a man of integrity, purpose, and strength.

### You'll be challenged to:

- Let go of cultural lies about masculinity
- Step into leadership with humility and boldness
- Commit to growth in your character, relationships, and faith

It's not about being perfect. **It's about being intentional.** Real manhood means following Jesus with everything you have. And it starts here.

## 3. CONNECT WITH A BROTHERHOOD

You are not meant to walk this journey alone. God designed men to grow in the context of brotherhood—relationships where you are known, encouraged, challenged, and strengthened.

When you join UMHB33, you don't just attend events. You enter a **brotherhood**. You get plugged into a small group of men who are walking the same road. These aren't surface-level connections. These are guys who will pray with you, call you higher, laugh with you, and pick you up when you fall.

### Through this brotherhood, you will:

- Build deep, life-giving friendships that sharpen you
- Find mentors and leaders who invest in your story
- Learn how your individual calling fits into God's greater mission

And it's not just about you. As you grow, you'll be given opportunities to lead and walk alongside others. Brotherhood **leads to legacy**.



## ARE YOU READY TO DISCOVER YOURS?

God isn't waiting for you to clean up your life or figure it all out before you begin. He's inviting you to start the journey today.

UMHB33 is here to walk with you. We believe the next season of your life can be your most transformational. It all starts with one step.

## JOIN THE MOVEMENT

Join us Thursday at 6:30 PM in McLane Great Hall (3rd Floor, Bawcom Student Union).

# YOUR CALLING IS REAL. YOUR STORY MATTERS. LET'S PURSUE IT—TOGETHER.