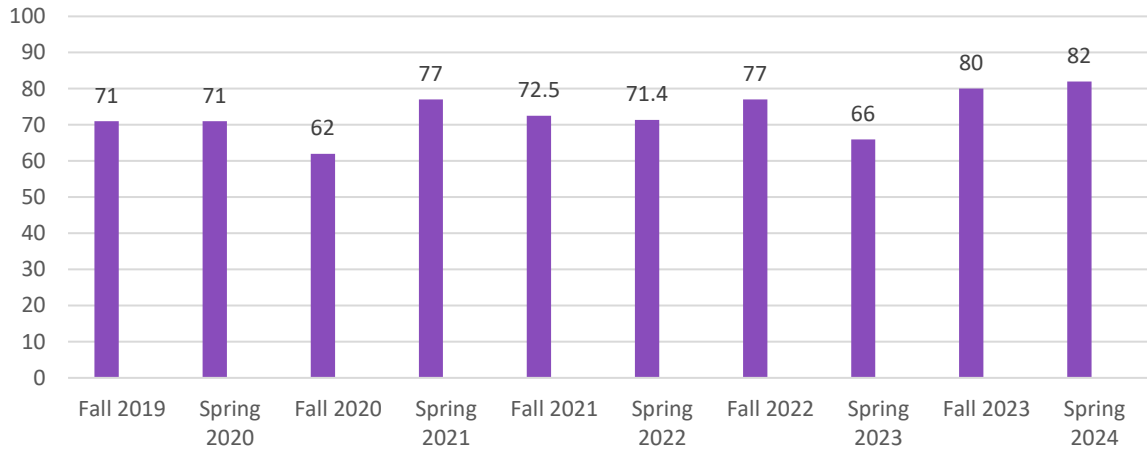


McLane College of Business Six-Year Sophomore Persistence Rate

Year	Student Count	Graduation Count	Graduation Rate (%)
2013	56	40	71.4%
2014	72	55	76.4%
2015	79	57	72.2%
2016	85	62	72.9%
2017	77	49	63.6%
2018	105	74	70.5%

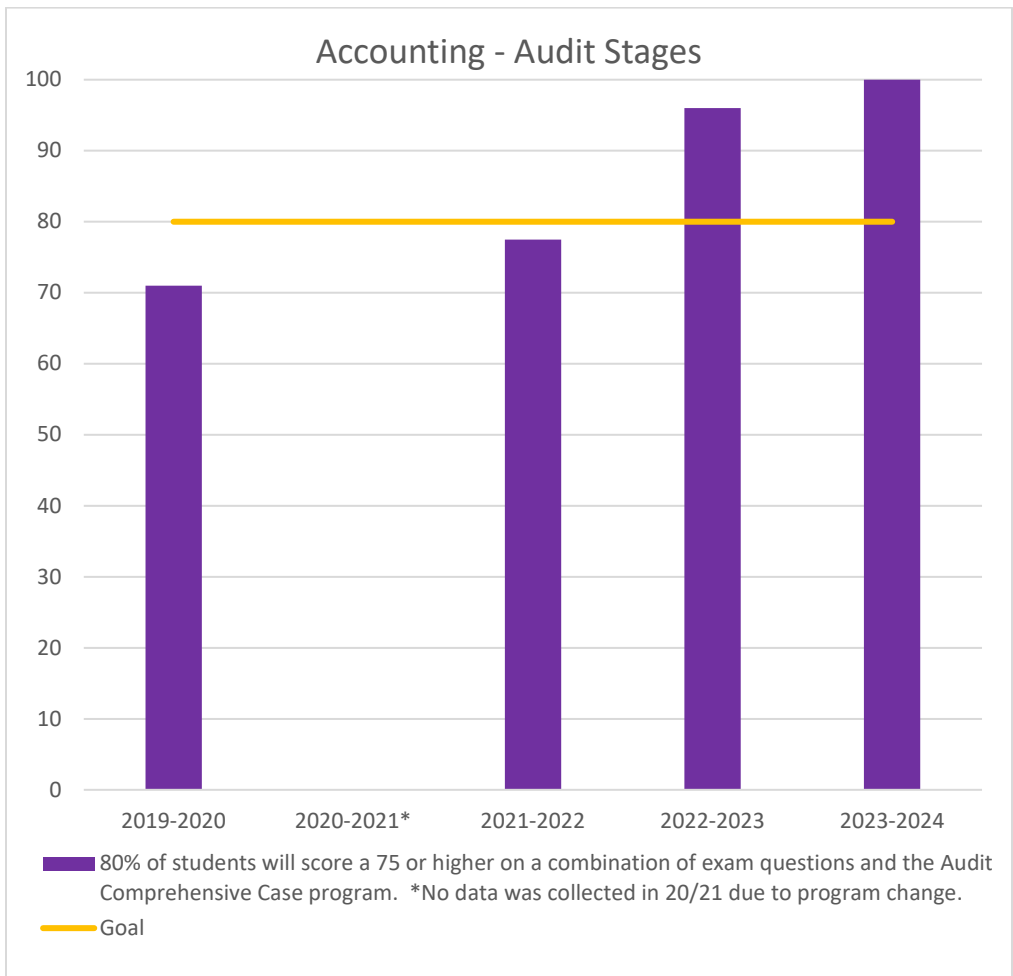
Seniors with Post-Graduation Secured Commitments

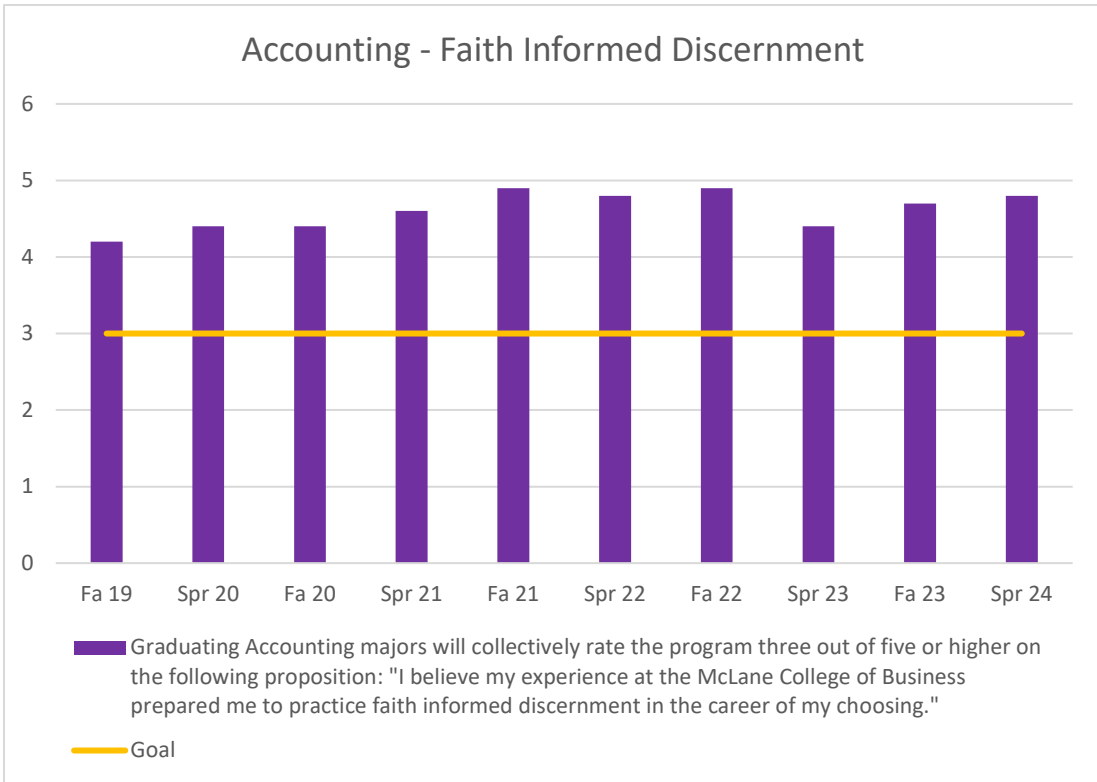
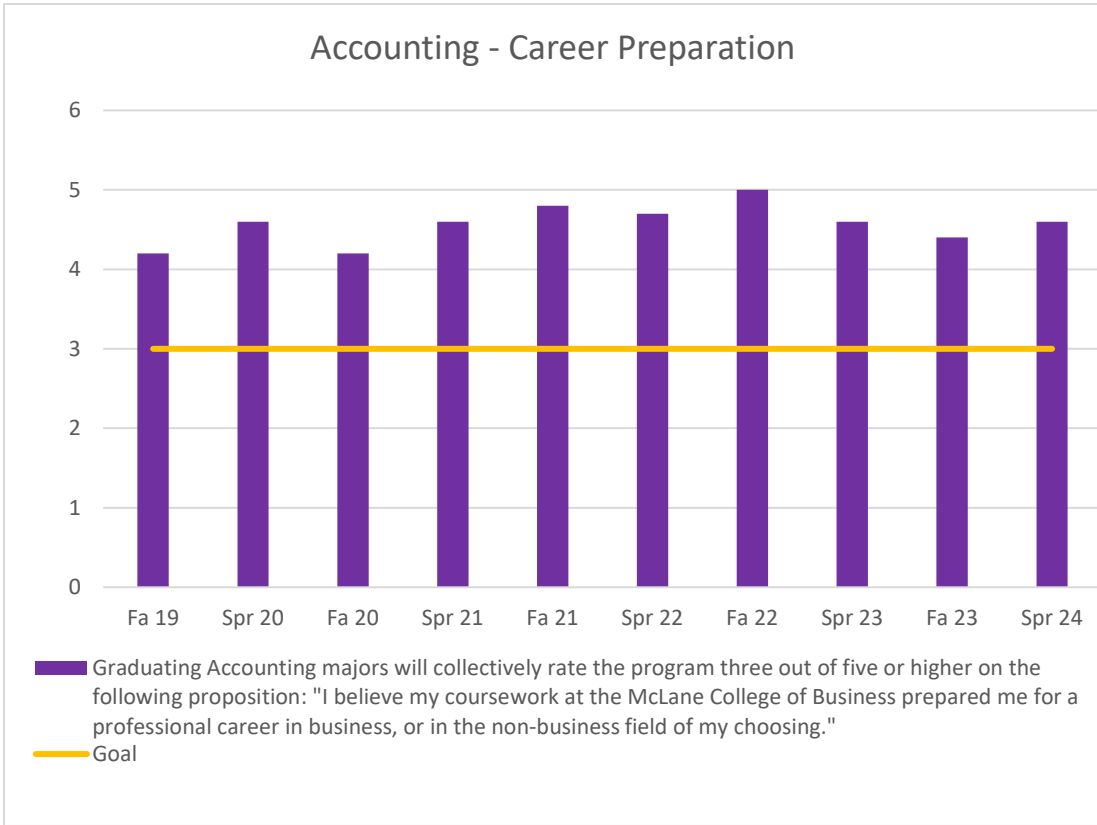


■ Represents the percentage of seniors sampled prior to graduation who had already secured their post-graduation employment or who intended to attend graduate school or pursue entrepreneurial opportunities.

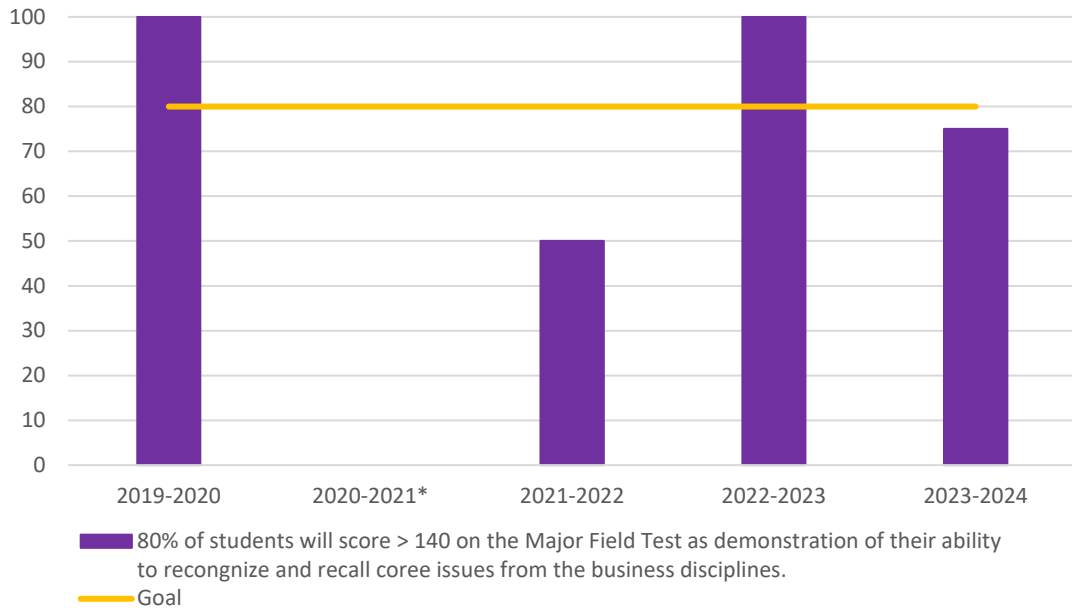
UG Degrees Conferred						
	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	Grand Total
Accounting (B.B.A.)	29	19	18	18	10	94
Business Administration (B.S.)	1		1	7	7	16
Business Computer Information Systems (B.B.A.)	1	2	8	4	3	18
Economics (B.B.A.)	7	4	1	2	7	21
Entrepreneurship and Small Business (B.B.A.)			3	3	12	18
Finance (B.B.A.)	11	5	14	15	15	60
International Business (B.B.A.)	12	5	4	5	3	29
Management (B.B.A.)	28	22	23	24	28	125
Marketing (B.B.A.)	28	17	12	25	20	102
Multimedia and Information Technology (B.A.)			1			1
Multimedia and Information Technology (B.B.A.)			1	2	1	4
Multimedia and Information Technology (B.S.)	3		3			6
Supply Chain Management (B.B.A.)					2	2
Grand Total	120	74	89	105	108	496

Graduate Degrees Conferred						
	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024	Grand Total
Accounting (M.S.A.)	13	14	5	14	7	53
Business Administration (M.B.A.)	31	11	11	13	17	83
Healthcare Administration Concentration	3	1	1	3	3	11
International Business Concentration	2	2	1			5
Data Analytics Concentration				1	3	4
Supply Chain Management Concentration				1	2	3
Information Systems (M.S.)	32	27	8	29	21	117
Data Analytics Concentration				2	2	4
Information Security Management Concentration					1	1
Management (M.S.M.)		2	4	5	2	13
Healthcare Administration Concentration					1	1
Supply Chain Management Concentration				1		1
Grand Total	76	54	28	61	47	266



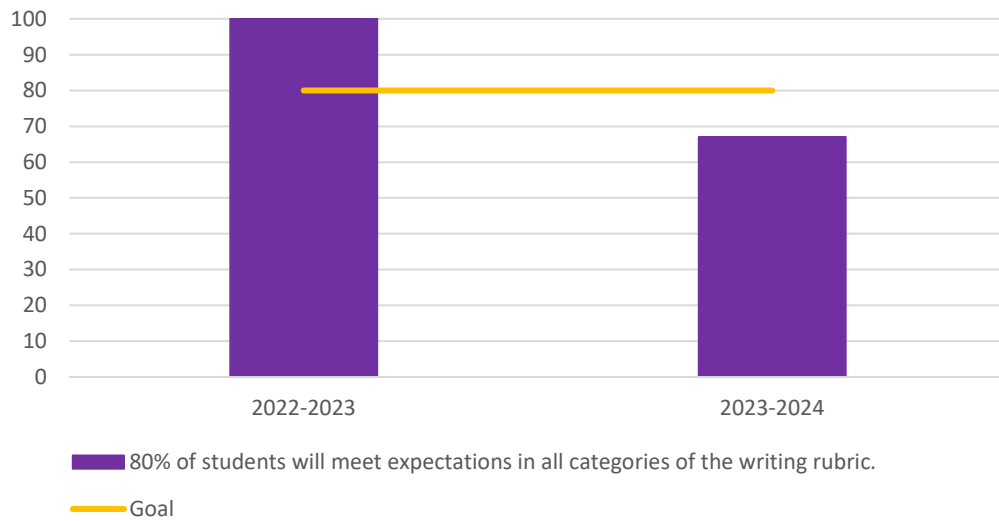


BA/BS - Performance on MFT



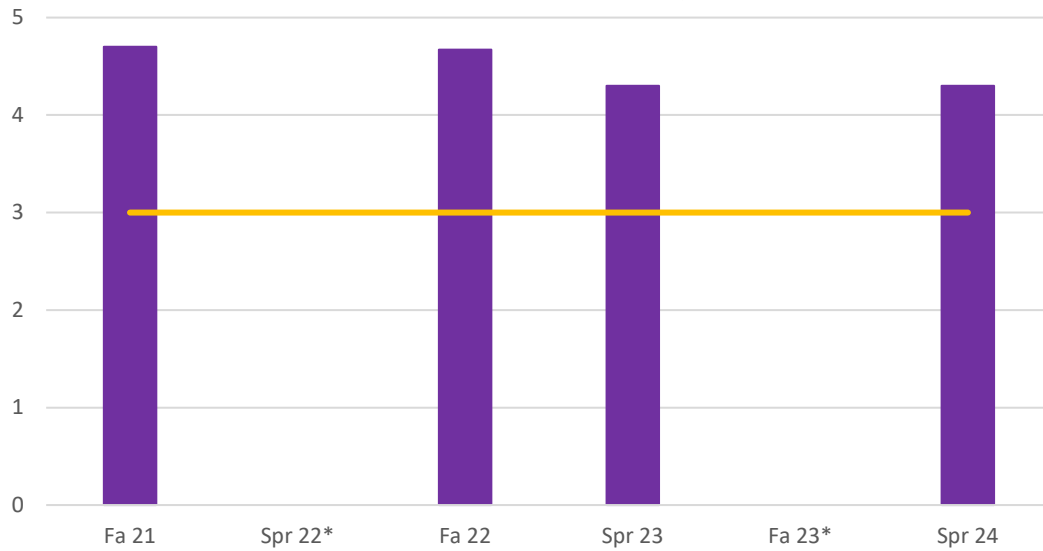
*No students enrolled in program to provide assessment data.

BA/BS - Articulate Sense of Calling



New assessment measure beginning 2022

BA/BS - Career Prep

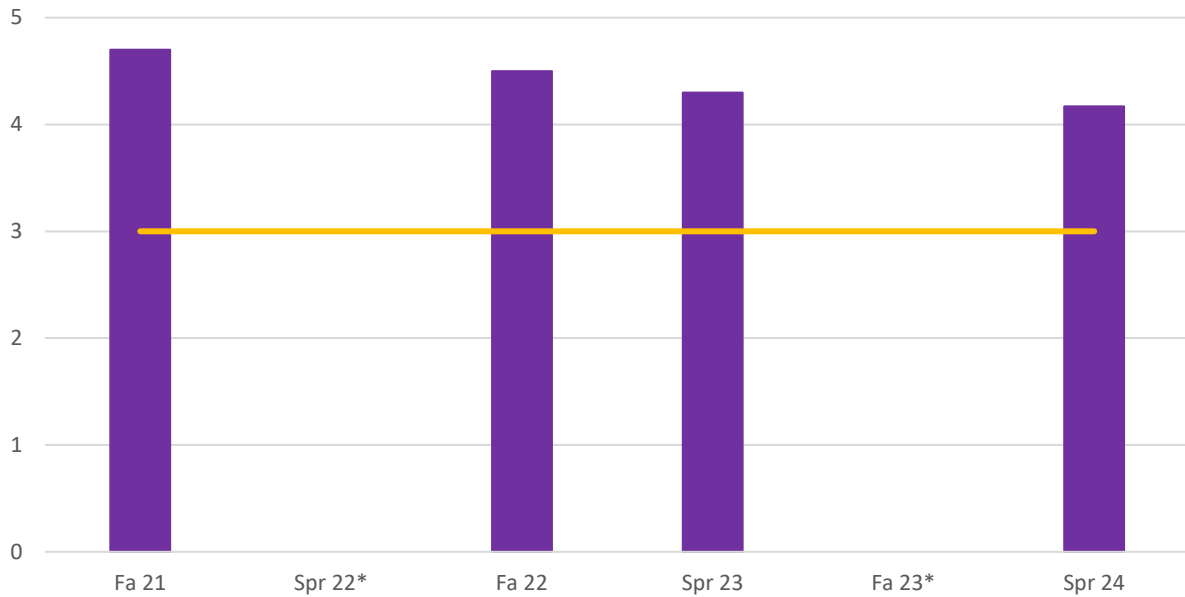


■ Graduating BA/BS majors will collectively rate the program three out of five or higher on the following proposition: "I believe my coursework at McLane College of Business prepared me for a professional career in business, or in the non-business field of my choosing."

— Goal

*No grads

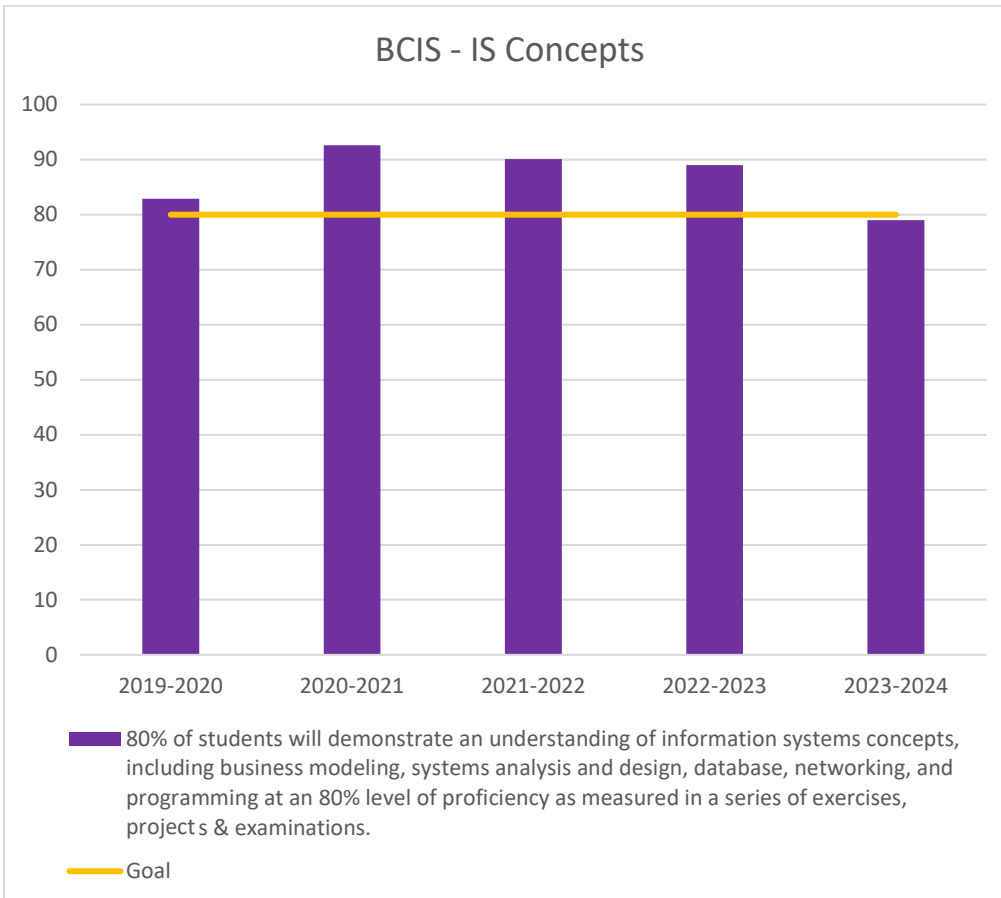
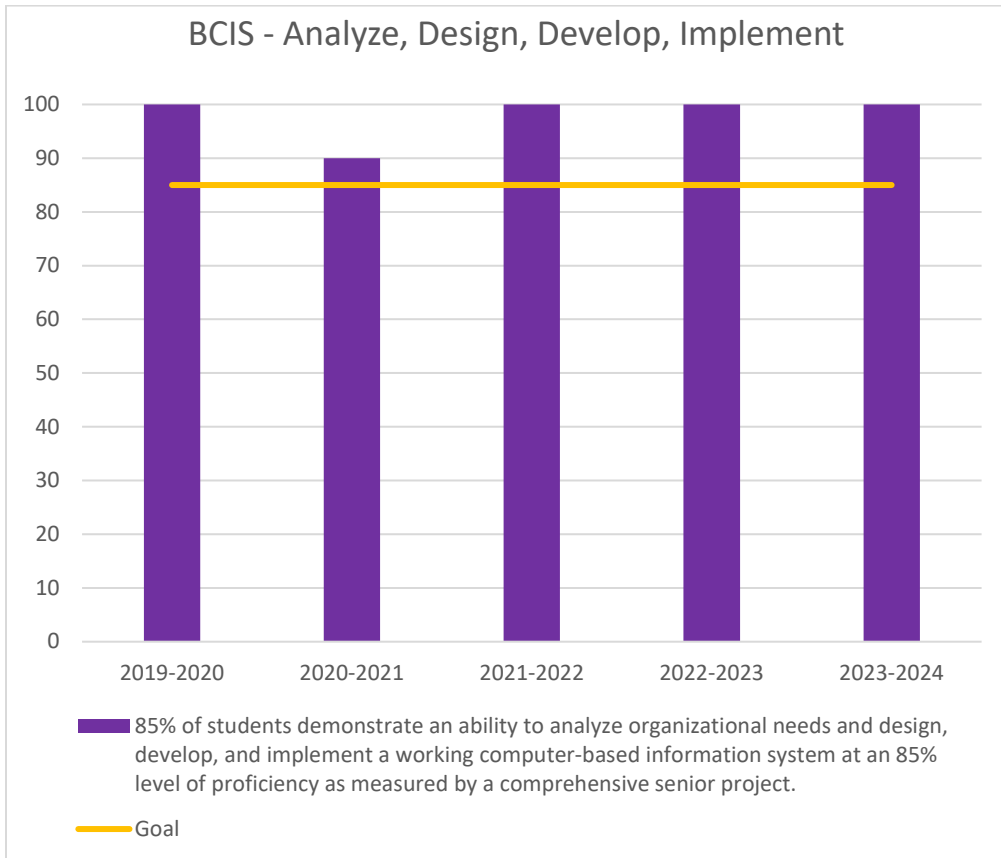
BA/BS - Faith Informed Discernment



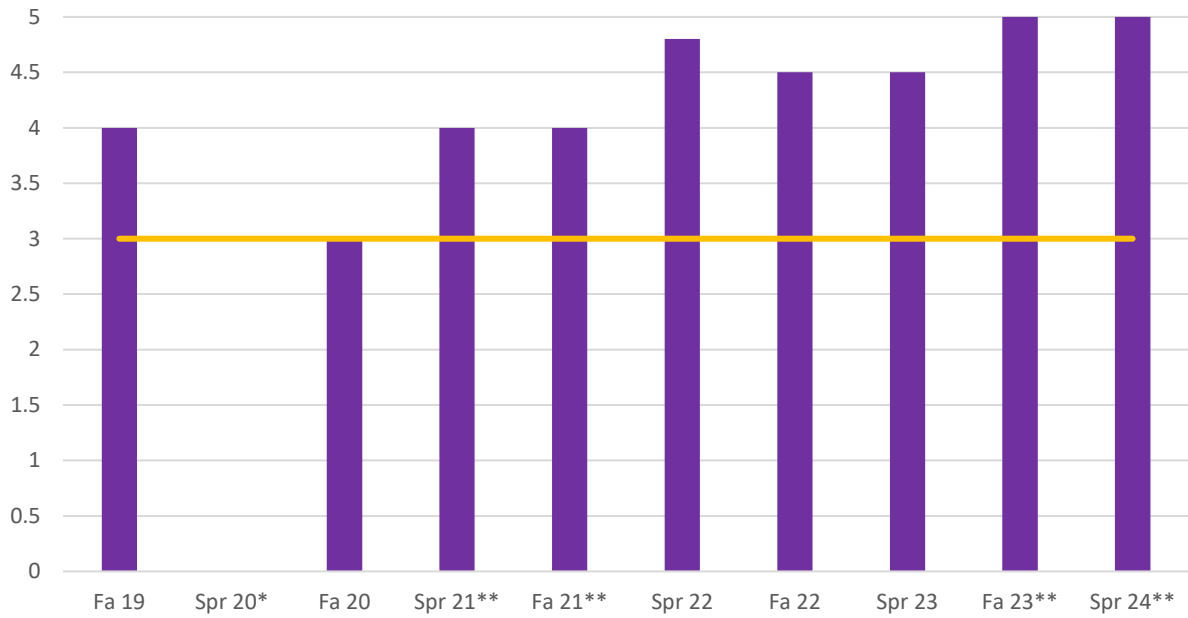
■ Graduating BA/BS majors will collectively rate the program three out of five or higher on the following proposition: "I believe my experience at the McLane College of Business prepared me to practice faith informed discernment in the career of my choosing."

— Goal

*No grads



BCIS - Career Preparation

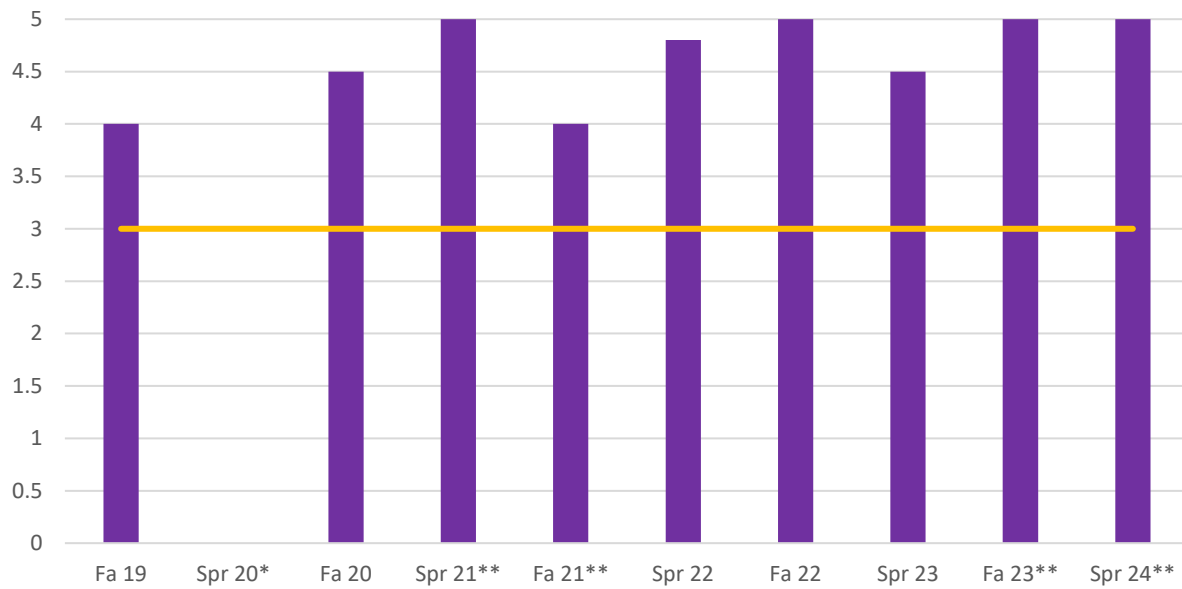


■ Graduating BCIS majors will collectively rate the program three out of five or higher on the following proposition: "I believe my coursework at the McLane College of Business prepared me for a professional career in business, or in the non-business field of my choosing."

— Goal

*No grads **One grad surveyed

BCIS - Faith Informed Discernment

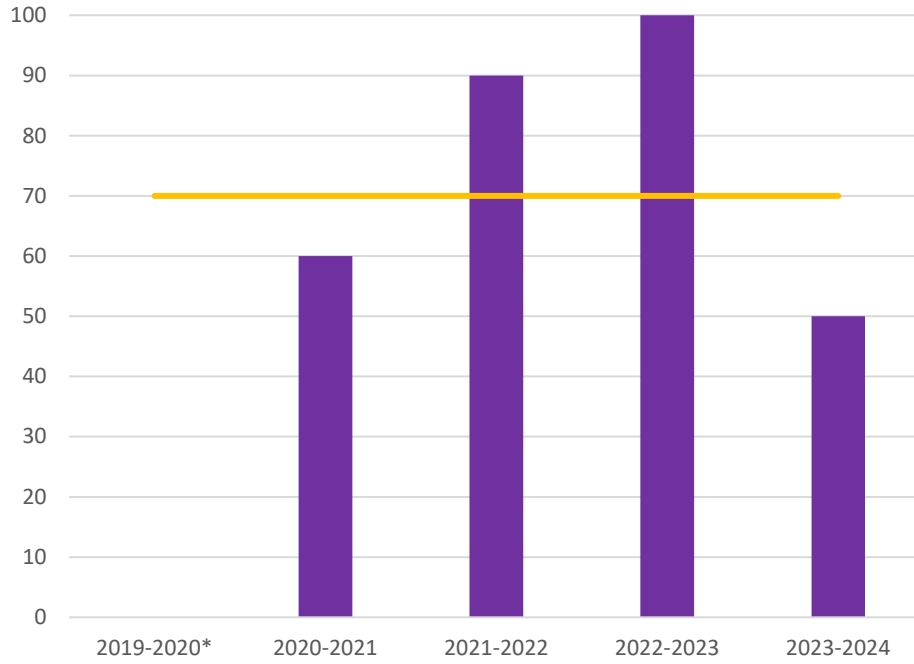


■ Graduating BCIS majors will collectively rate the program three out of five or higher on the following proposition: "I believe my experience at the McLane College of Business prepared me to practice faith, informed discernment in the career of my choosing."

— Goal

*No grads **One grad surveyed

Economics - Market Externalities

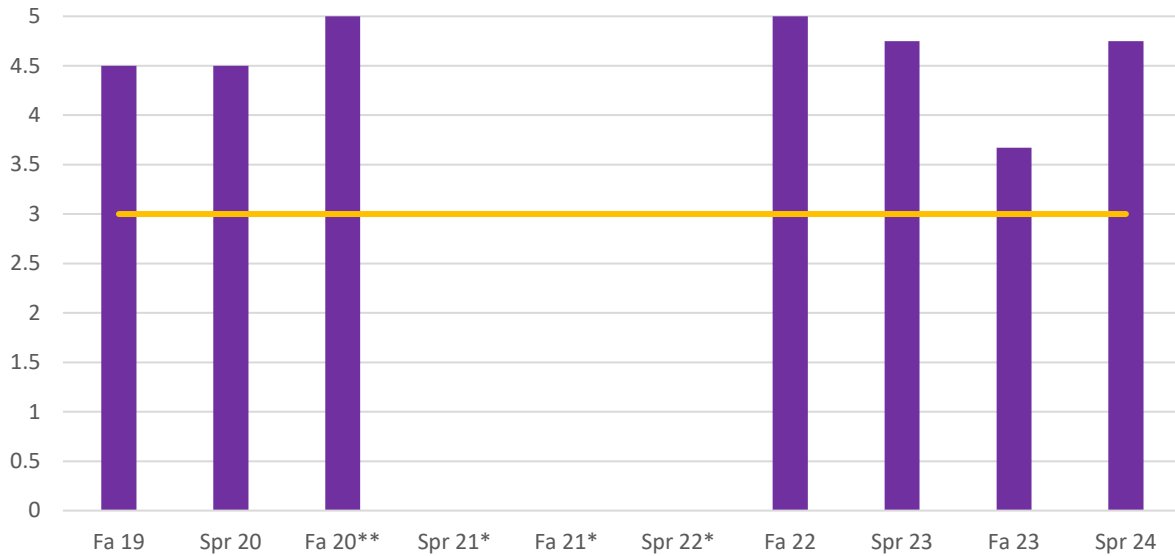


70% of students will demonstrate an understanding of market externalities at an 80% level of proficiency or higher based on a set of questions administered in Intermediate Microeconomics.

Goal

*Not enough students enrolled in program to provide assessment data.

Economics - Career Preparation

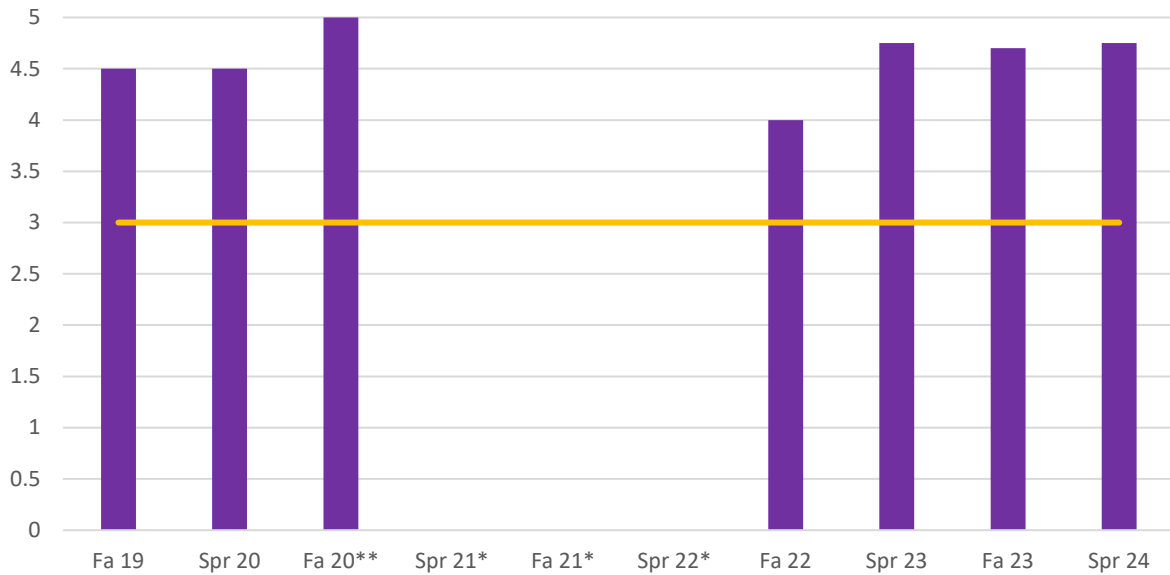


■ Graduating Economics majors will collectively rate the program three out of five or higher on the following proposition: "I believe my coursework at the McLane College of Business prepared me for a professional career in business, or in the non-business field of my choosing."

— Goal

*No grads **One grad surveyed

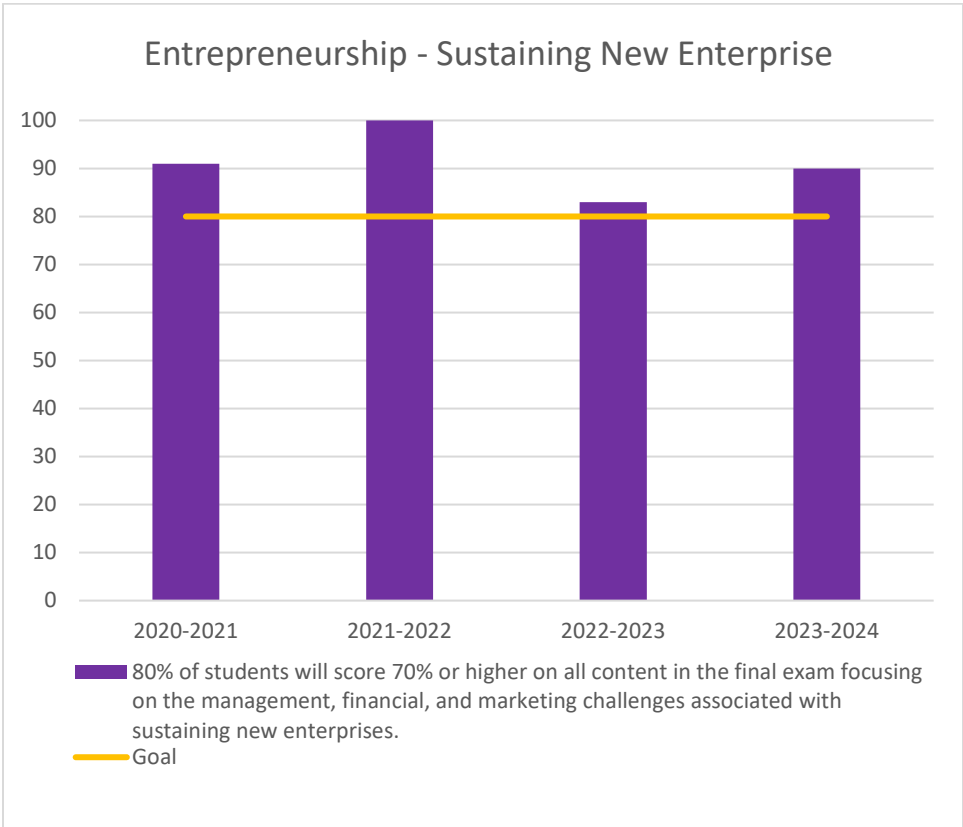
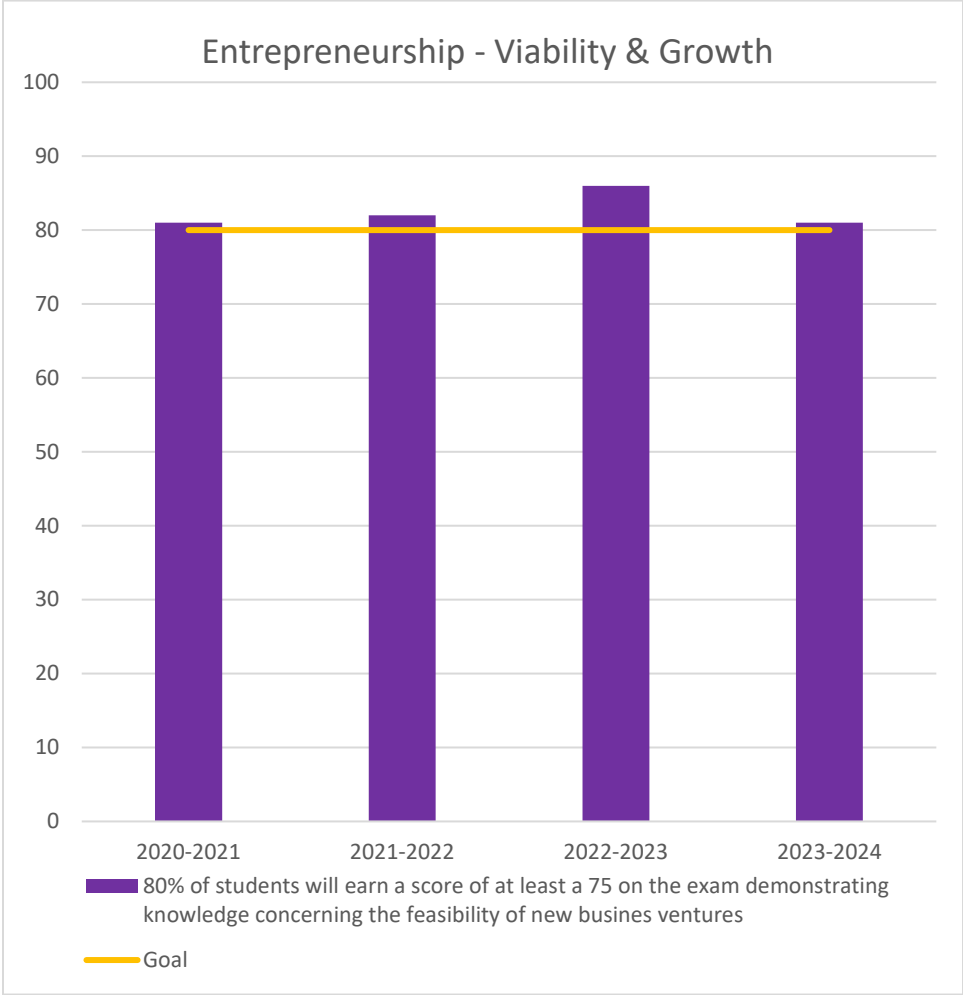
Economics - Faith Informed Discernment



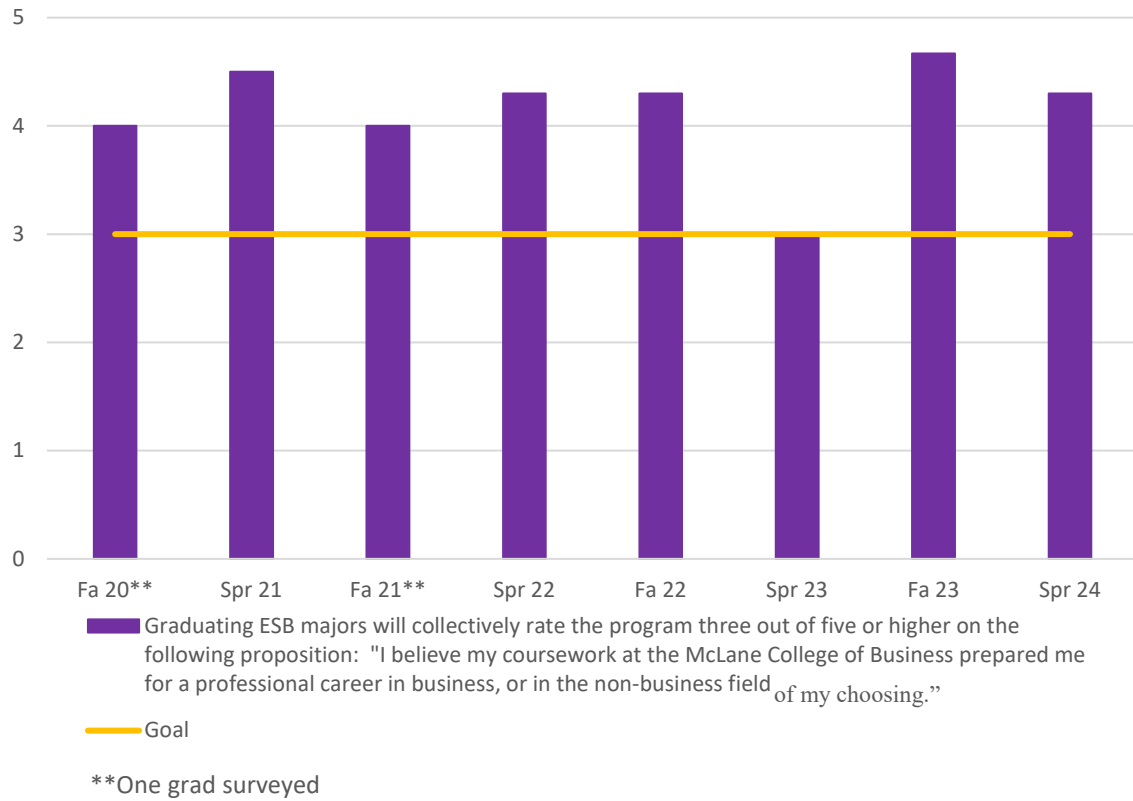
■ Graduating Economics majors will collectively rate the program three out of five or higher on the following proposition: "I believe my experience at the McLane College of Business prepared me to practice faith informed discernment in the career of my choosing."

— Goal

*No grads **One grad surveyed

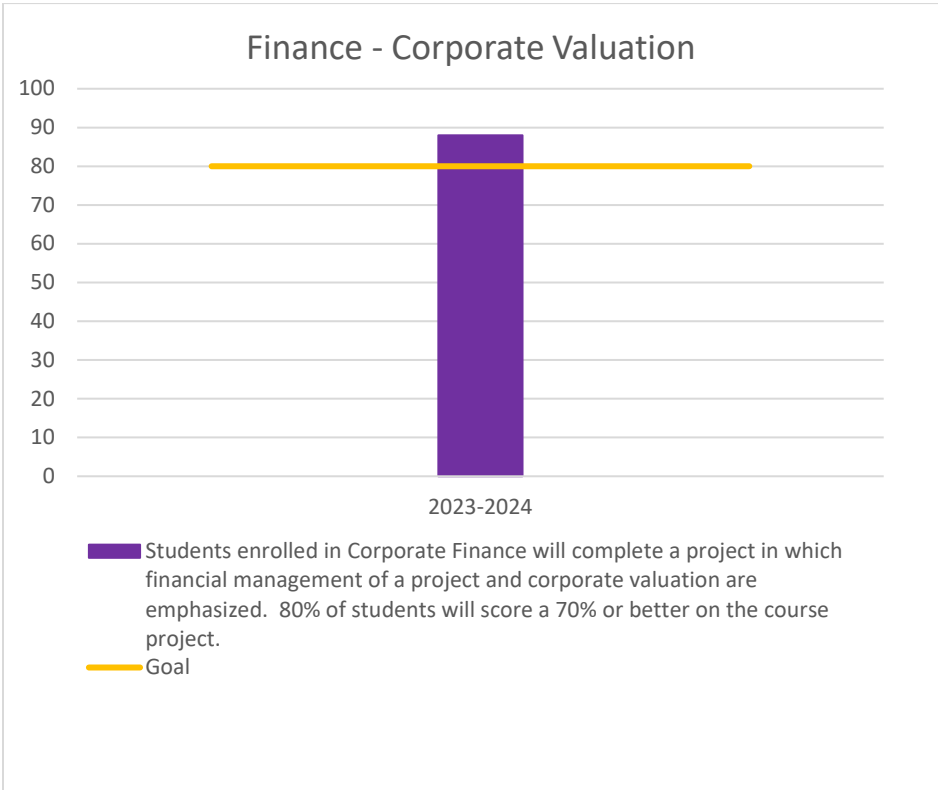
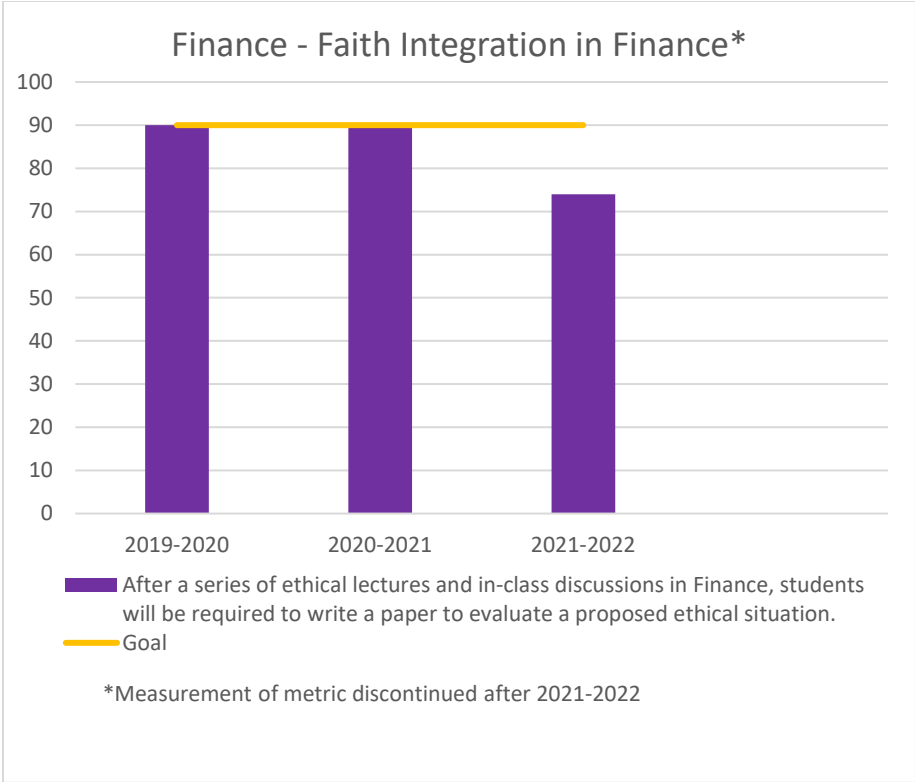


Entrepreneurship/Small Business - Career Prep

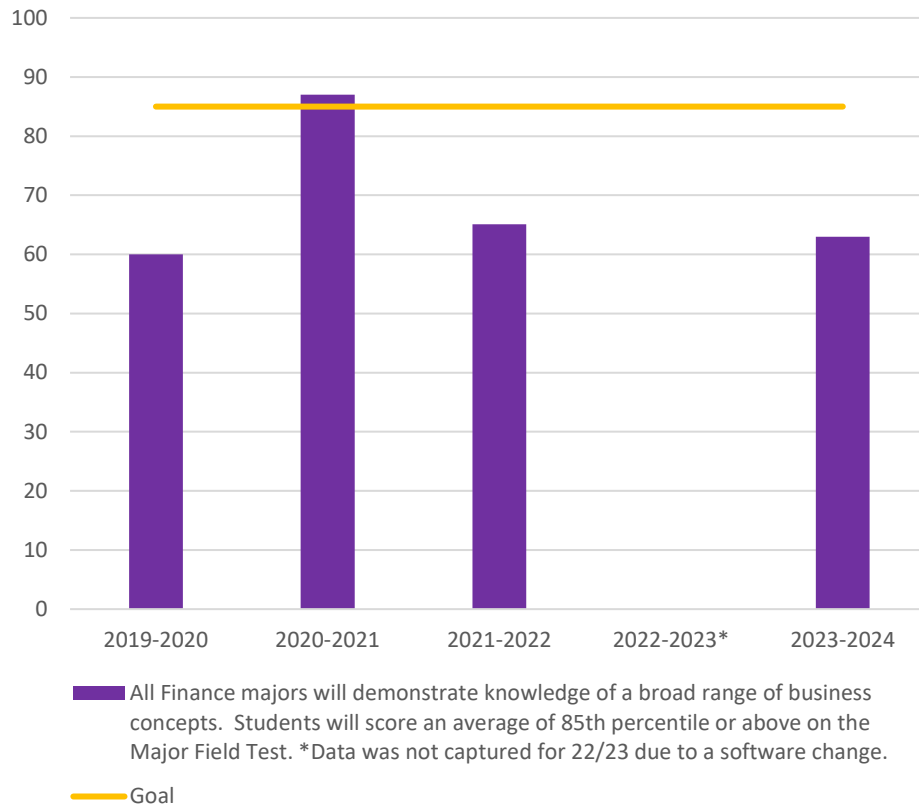


Entrepreneurship/Small Business - Faith Informed Discernment

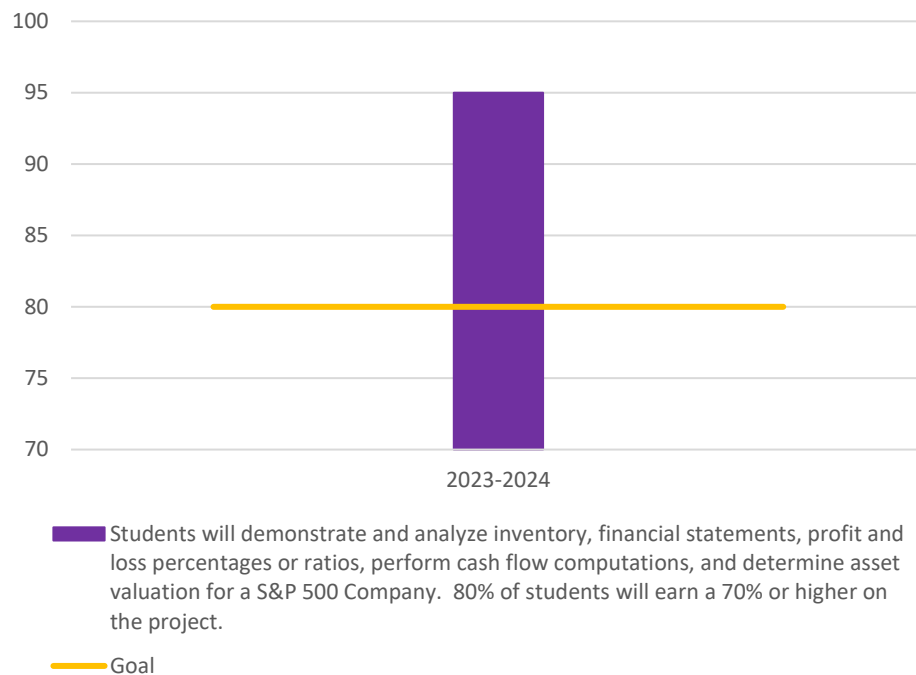




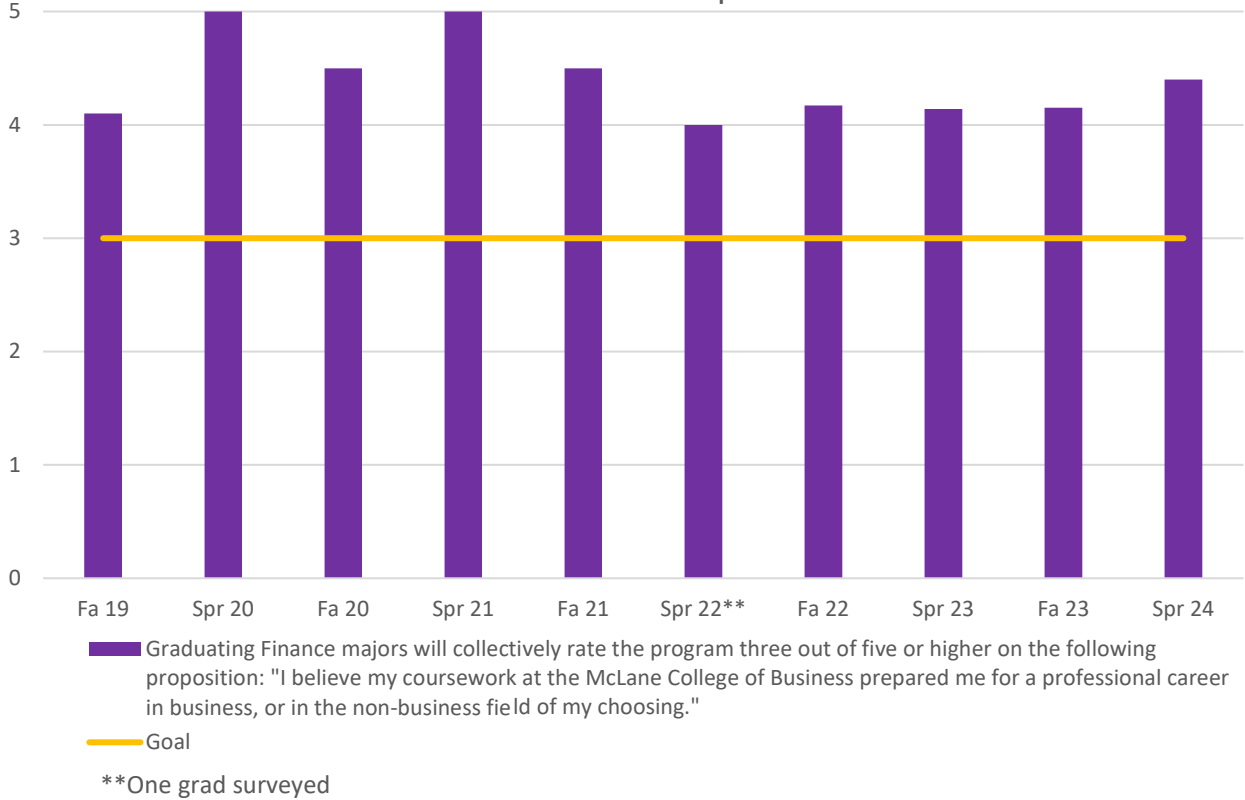
Finance - General Business Knowledge



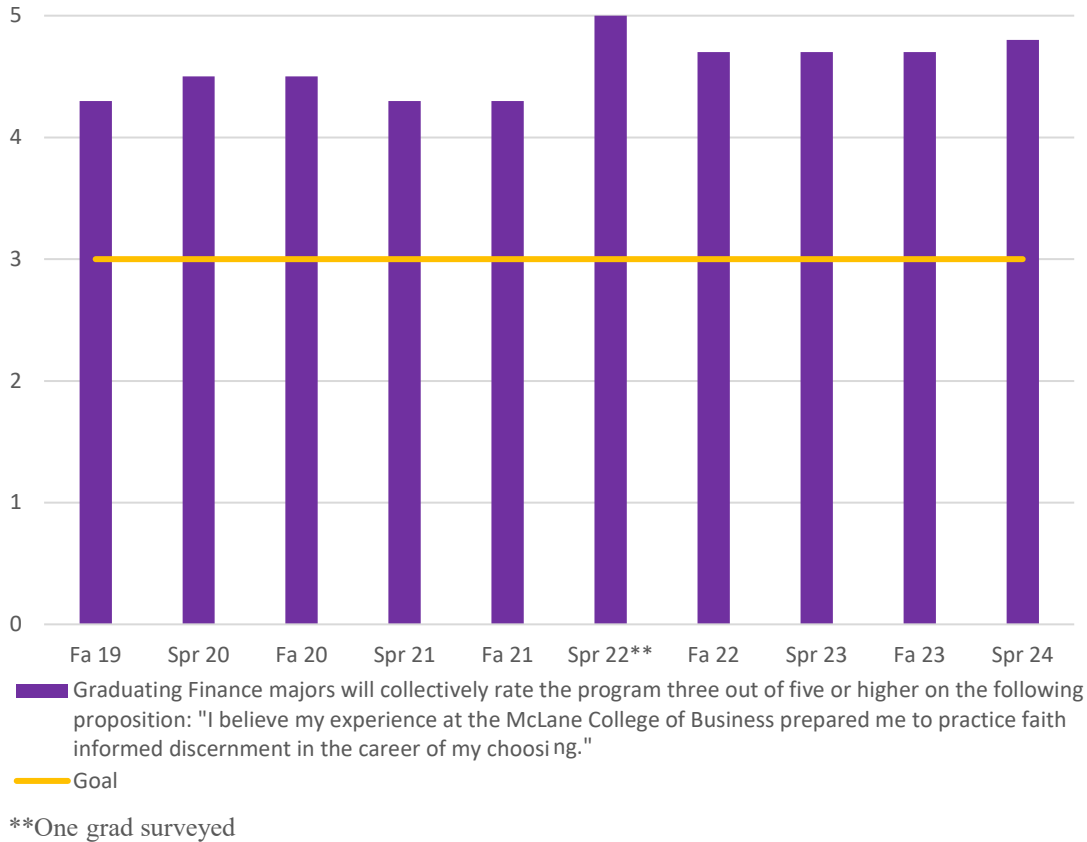
Finance - Working Capital Management

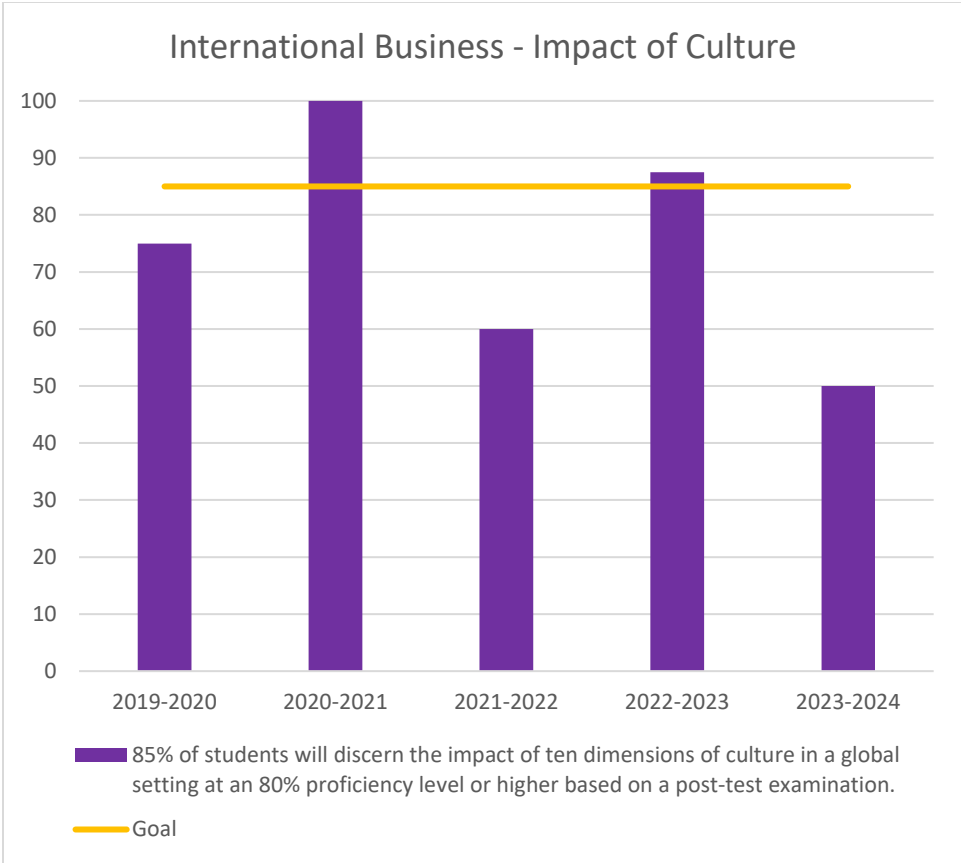


Finance - Career Preparation

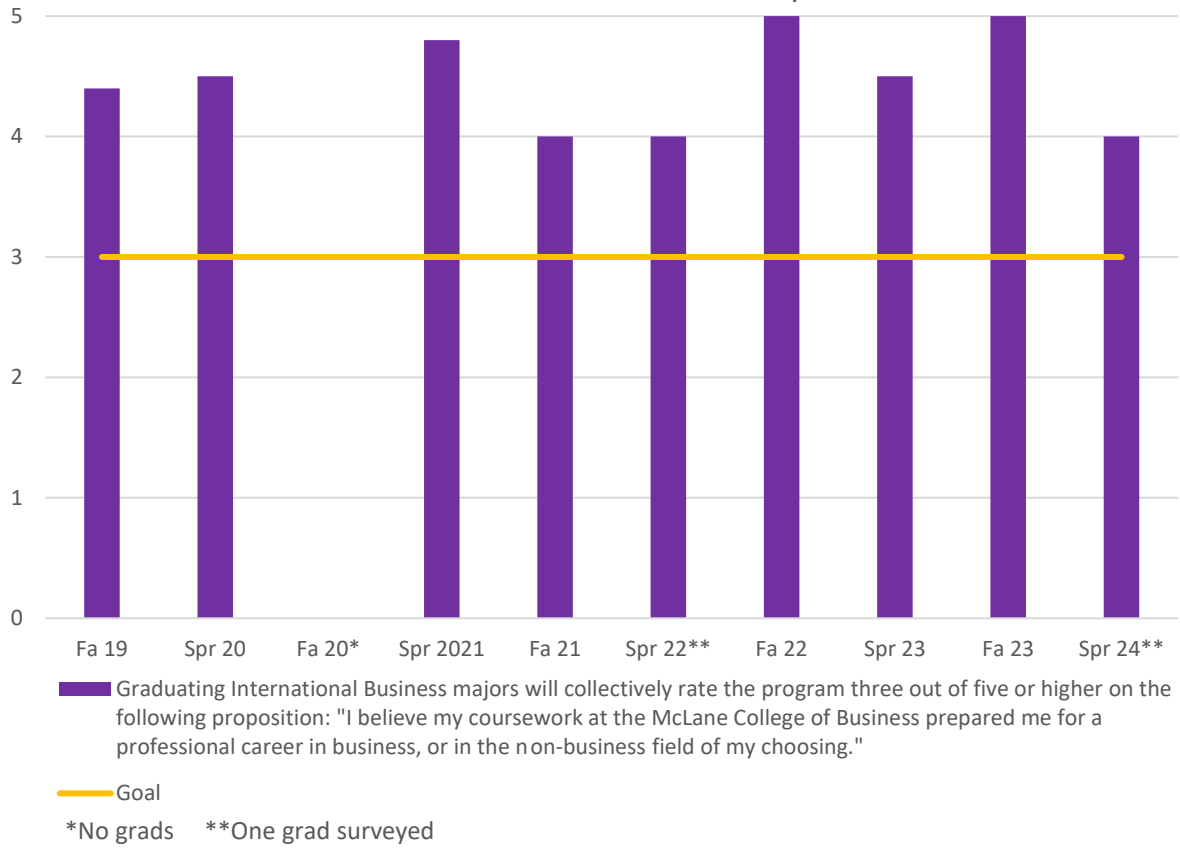


Finance - Faith Informed Discernment

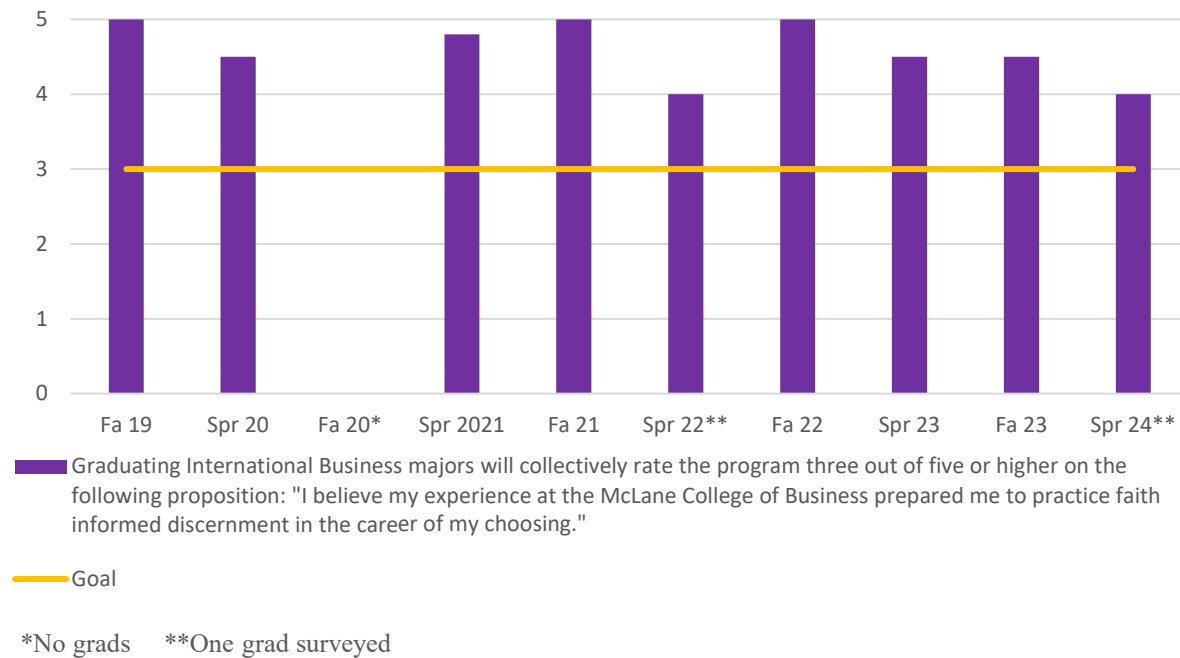


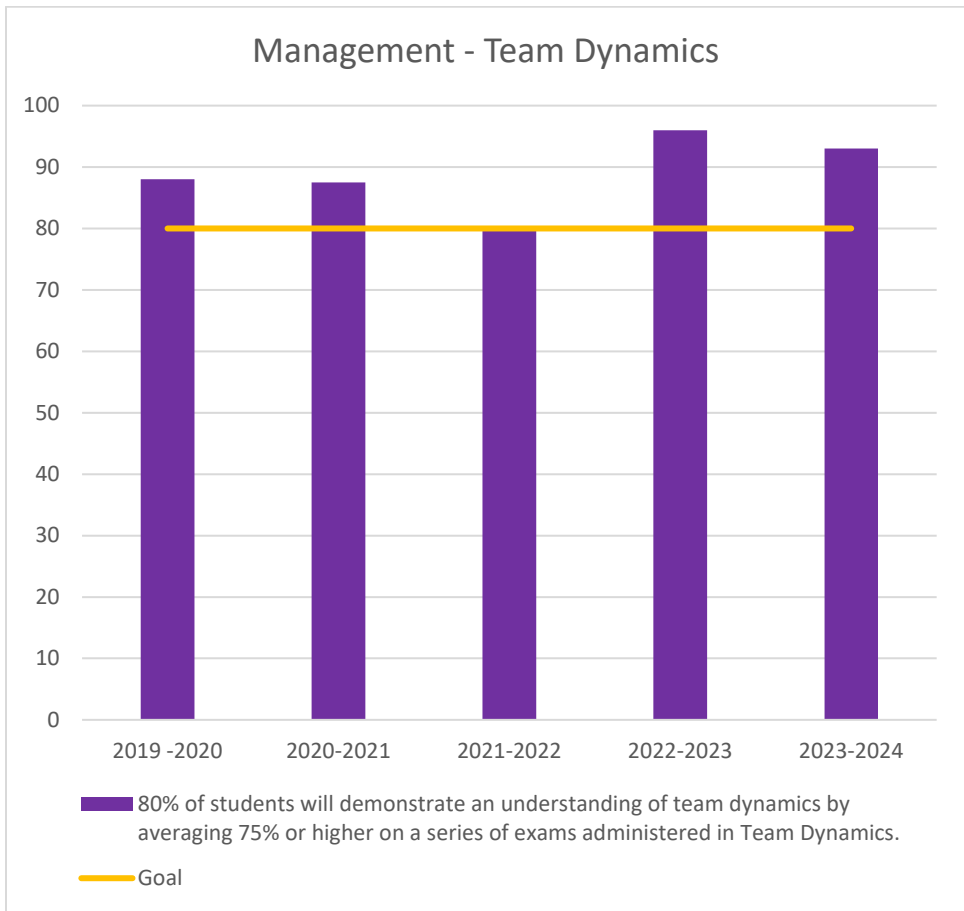
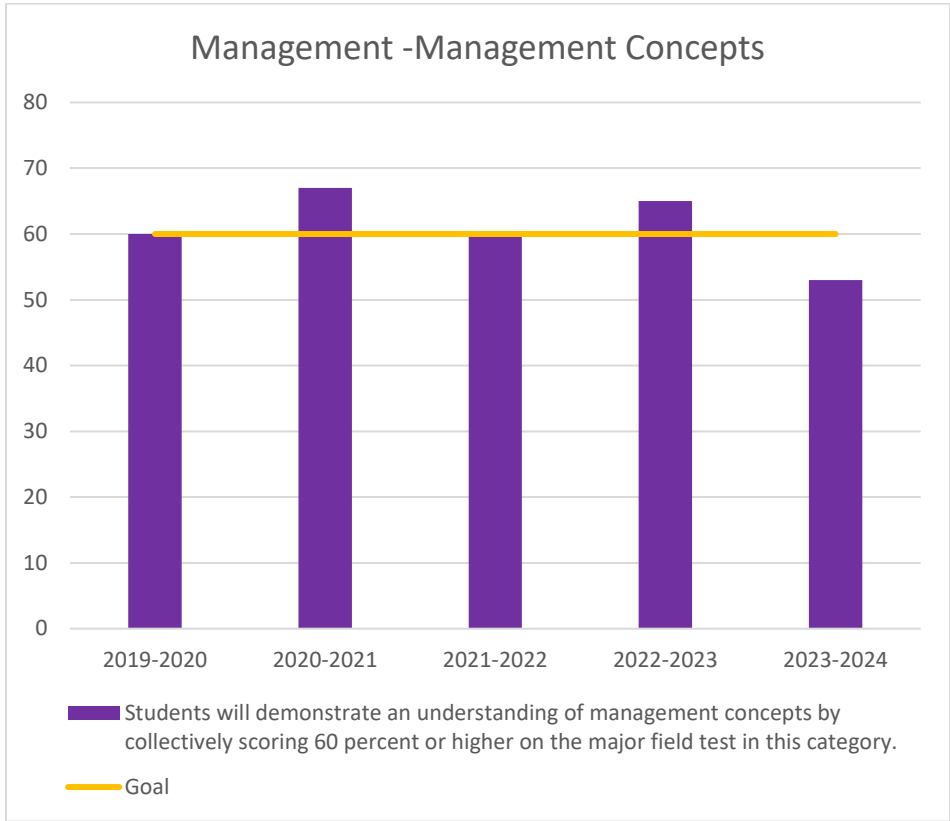


International Business - Career Preparation

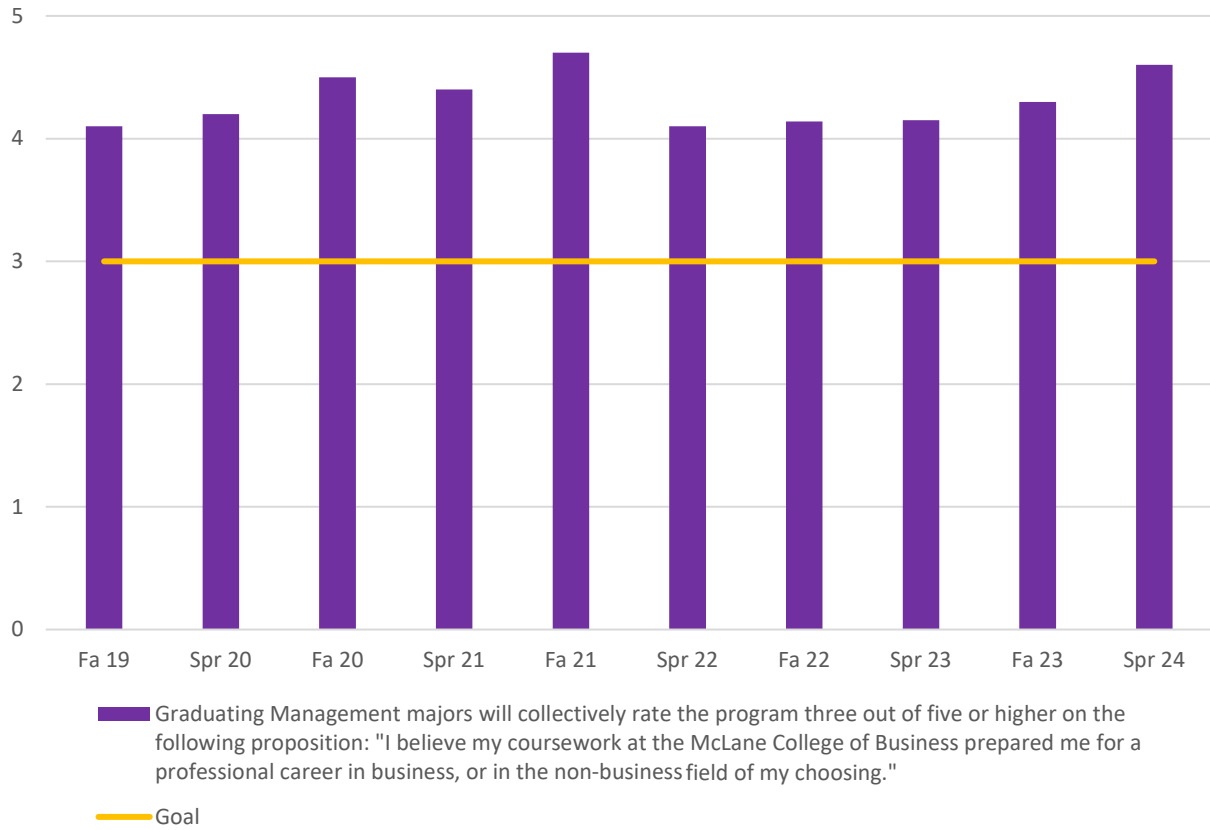


International Business - Faith Informed Discernment

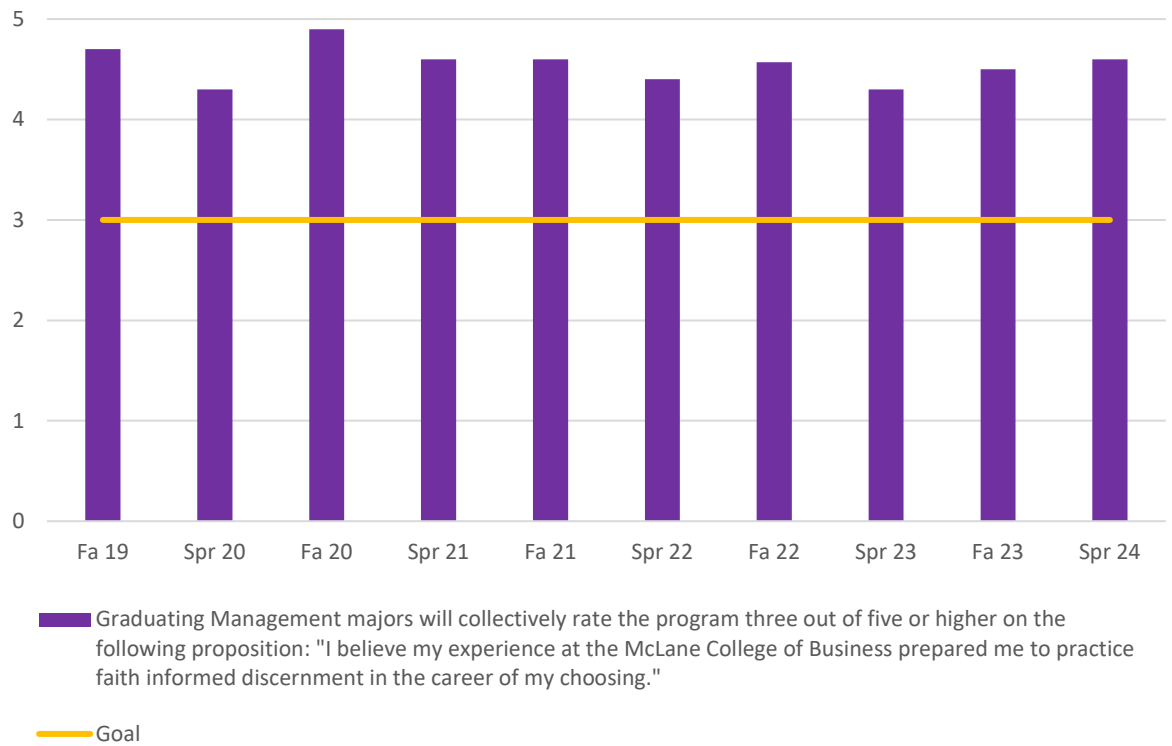




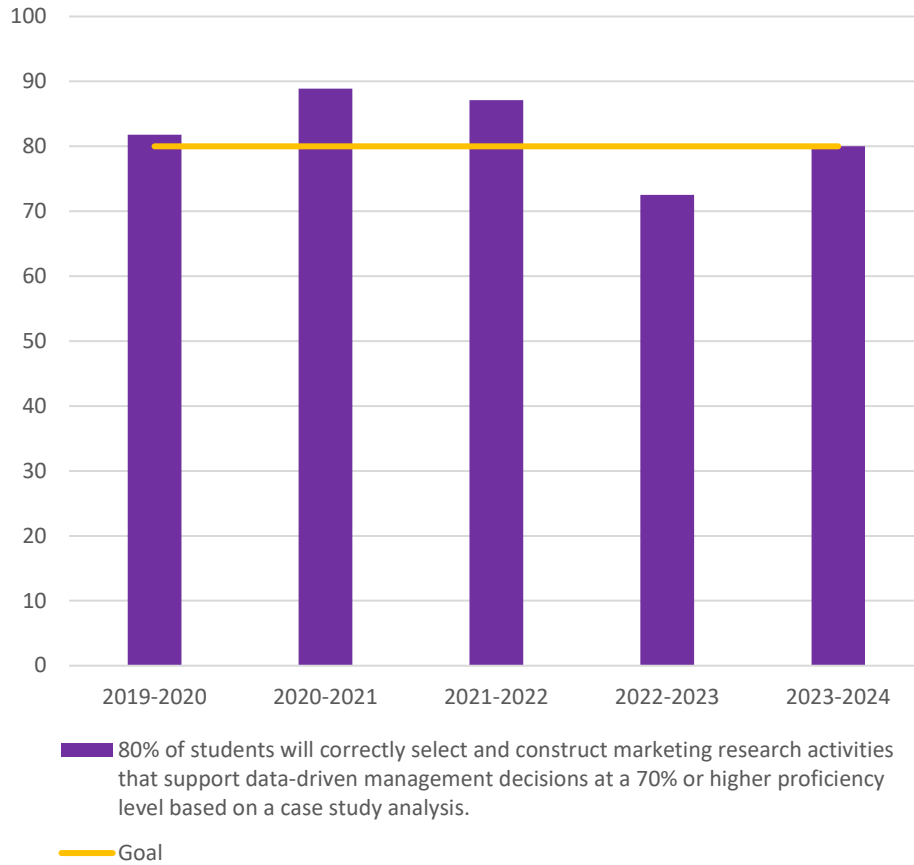
Management - Career Preparation



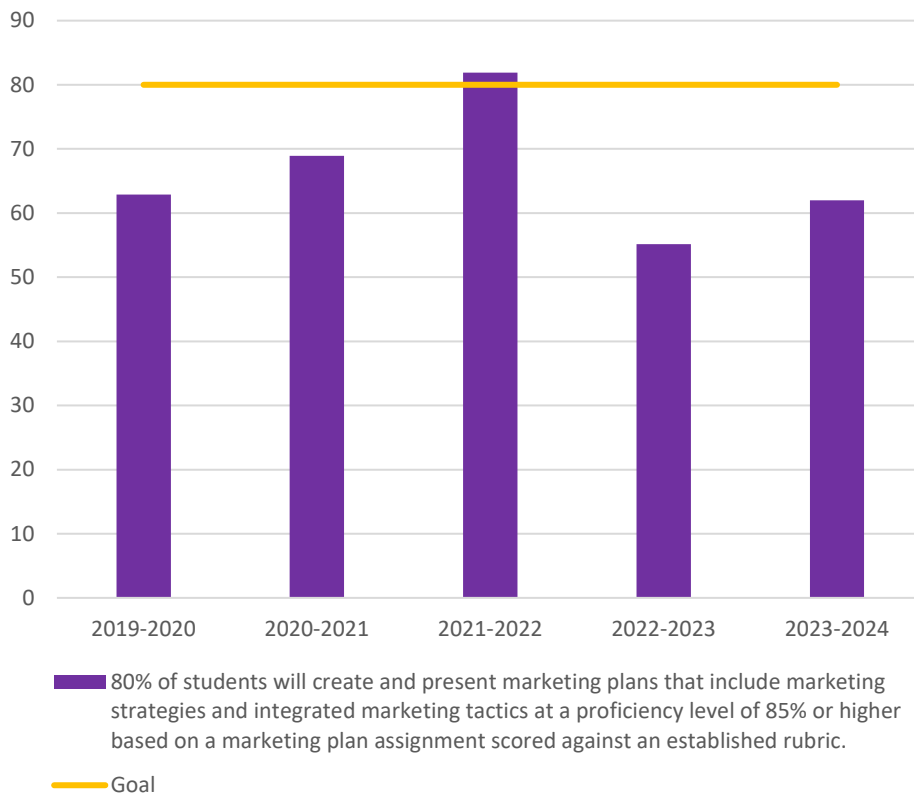
Management - Faith Informed Discernment



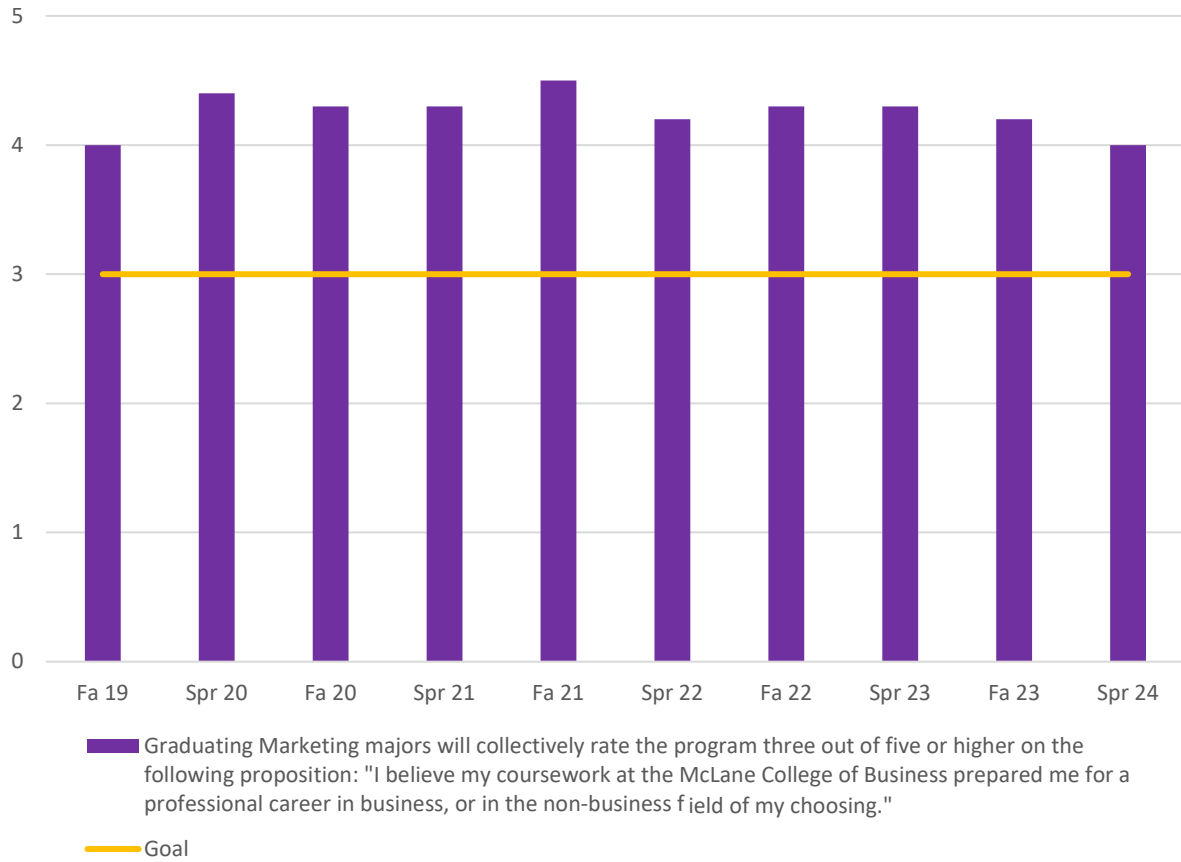
Marketing - Marketing Research



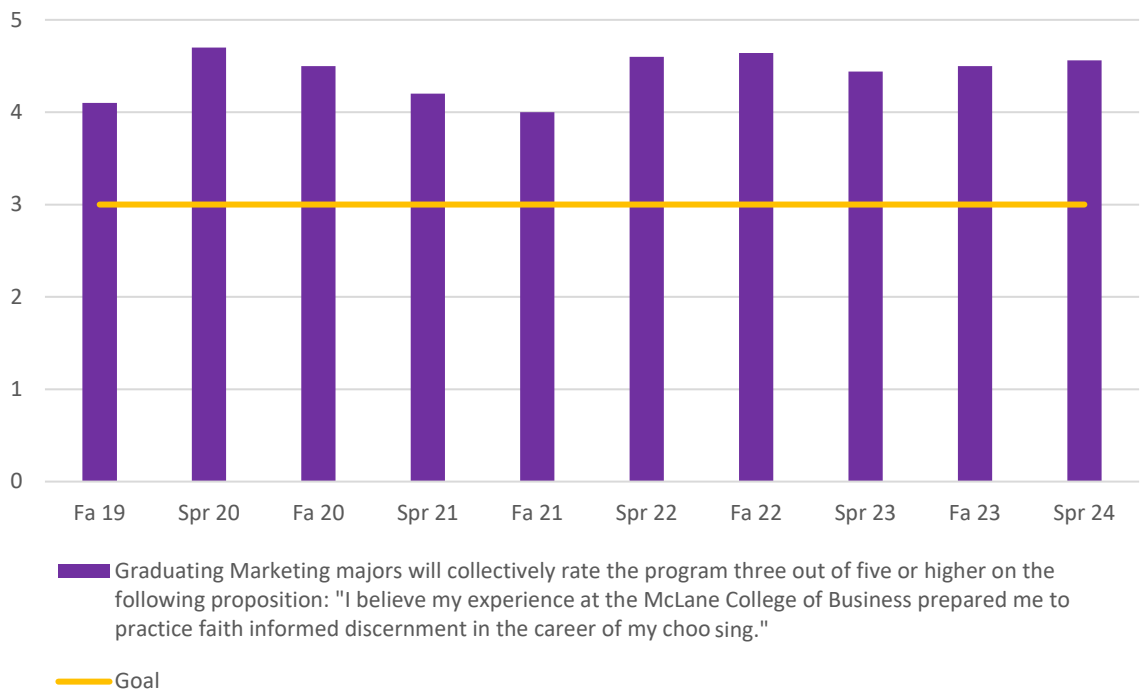
Marketing - Marketing Plan



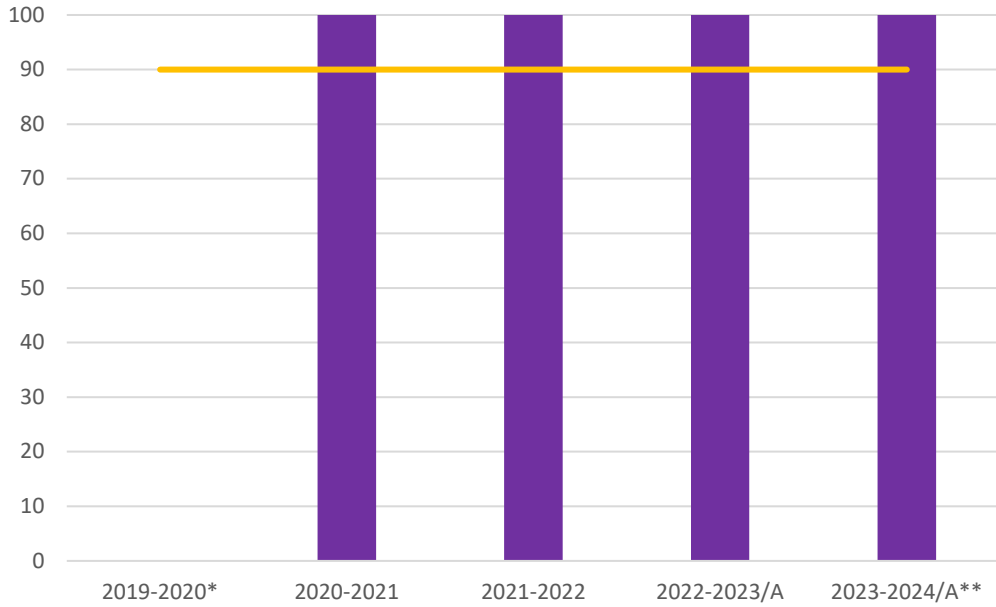
Marketing - Career Preparation



Marketing - Faith Informed Discernment



MMIT - Manipulate Digital Images



90% of MMIT students will score 85% or higher on an interactive prototype demonstrating the ability to manipulate images and layout for use in print, online, and video production.

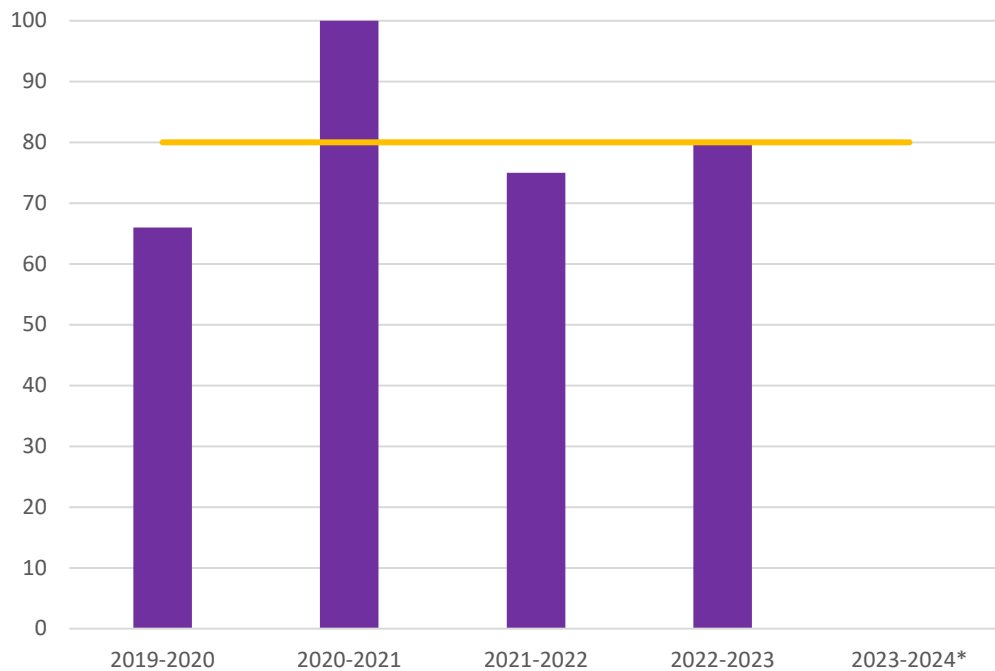
Goal

*Data not collected

**One student assessed

A-Data from Alternate source

MMIT - Effective Project Planning

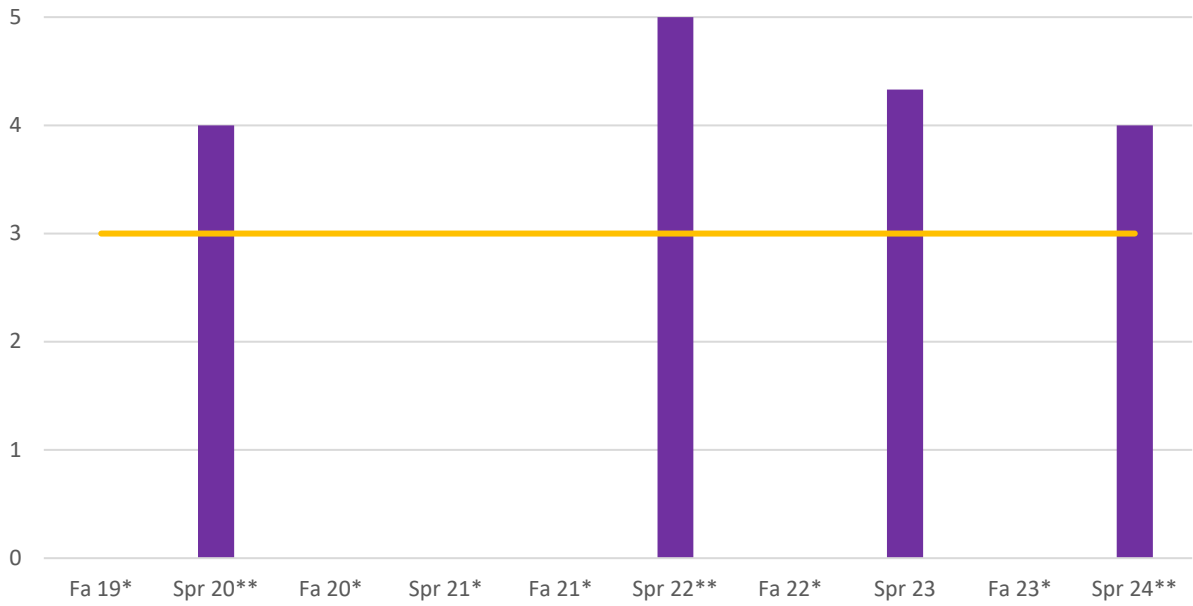


80% of MMIT students will score 85% or higher on an independently researched and mastered special effects tutorial presentation.

Goal

*Class not offered.

MMIT - Career Preparation

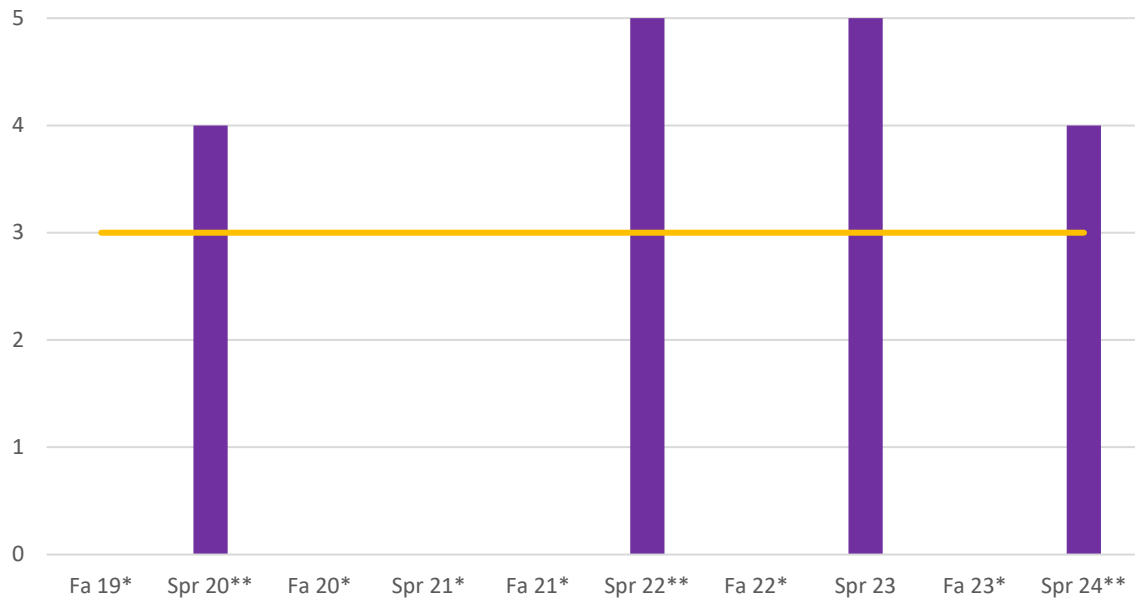


■ Graduating MMIT majors will collectively rate the program three out of five or higher on the following proposition: "I believe my coursework at the McLane College of Business prepared me for a professional career in business, or in the non-business field of my choosing."

— Goal

*No grads **One grad surveyed

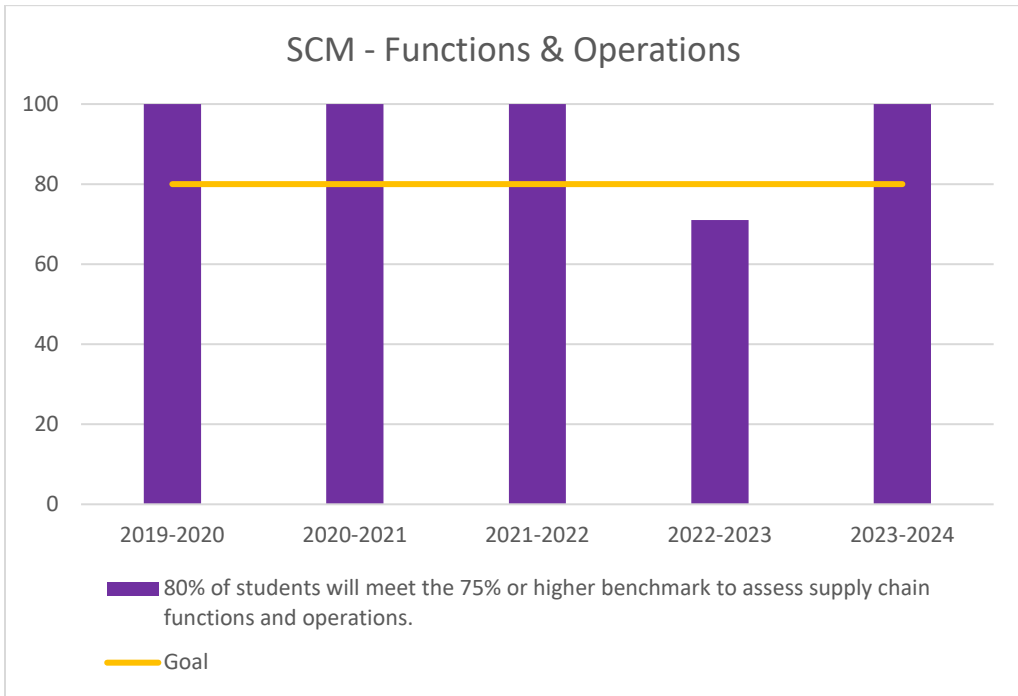
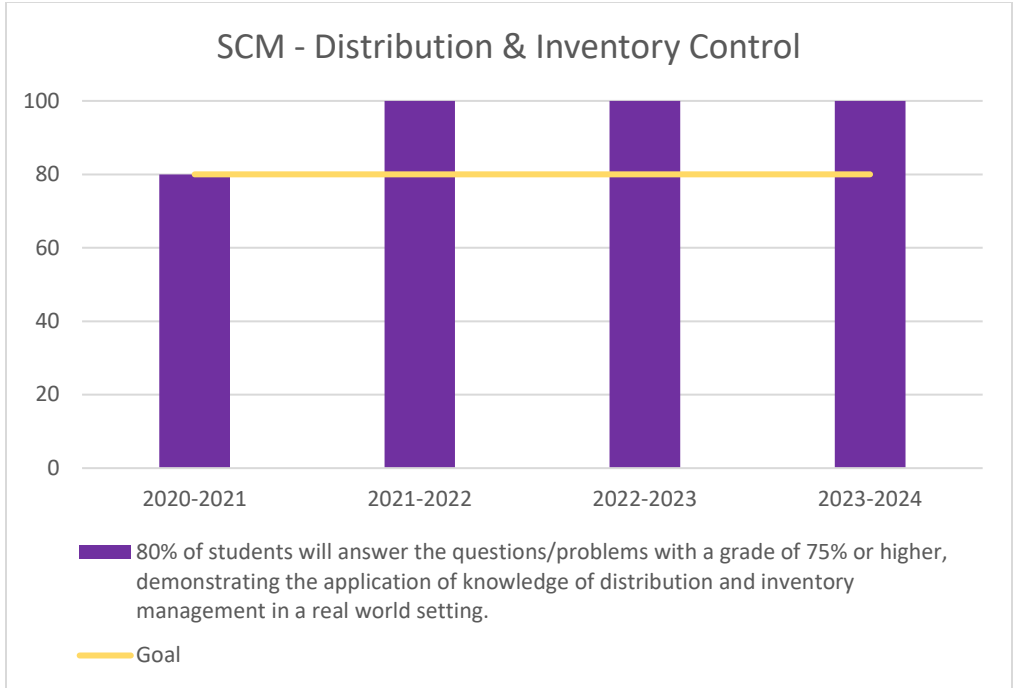
MMIT - Faith Informed Discernment



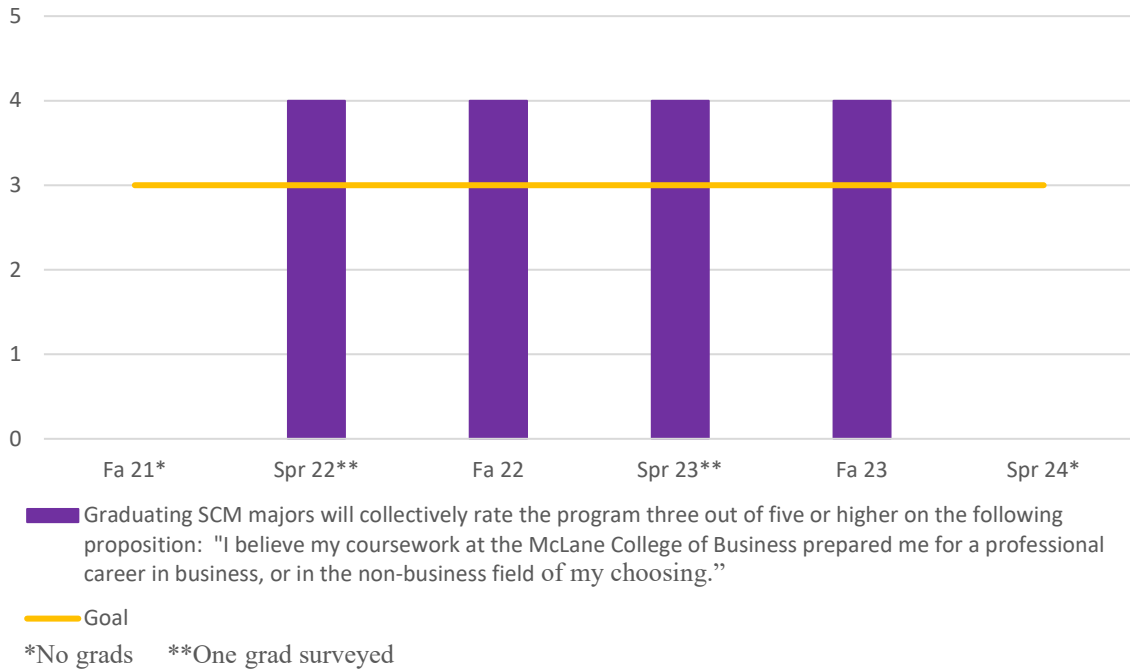
■ Graduating MMIT majors will collectively rate the program three out of five or higher on the following proposition: "I believe my experience at the McLane College of Business prepared me to practice faith informed discernment in the career of my choosing. "

— Goal

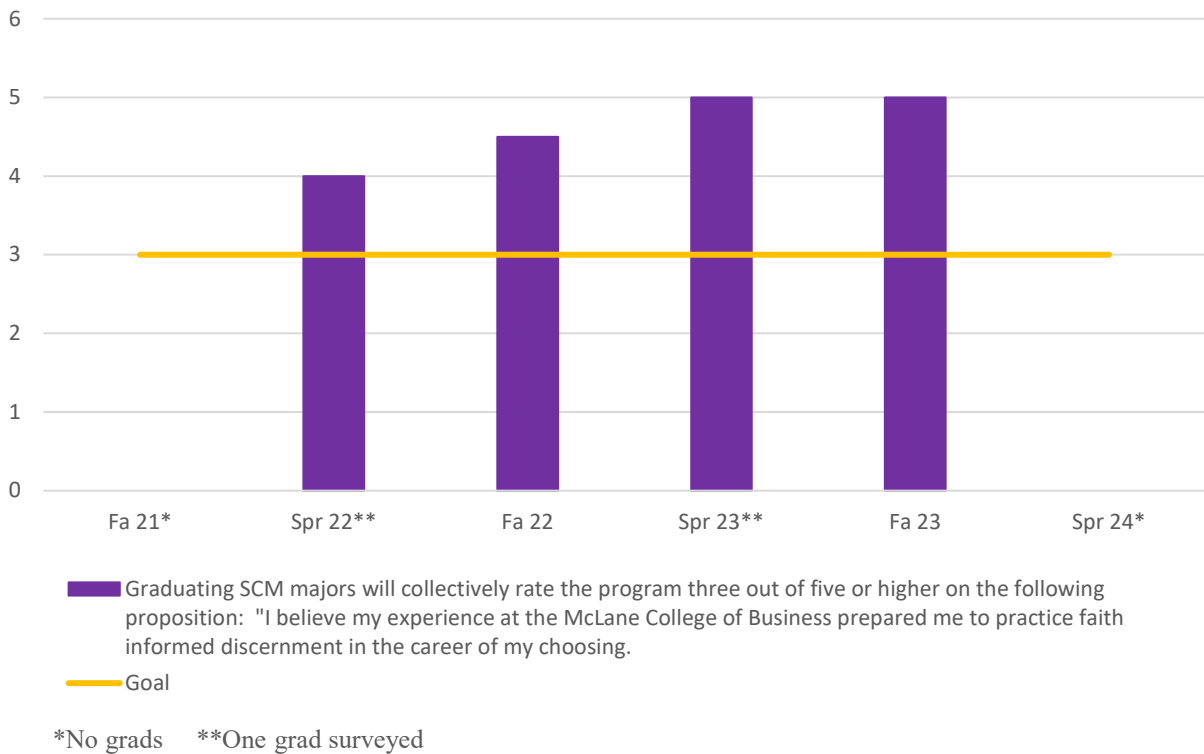
*No grads **One grad surveyed

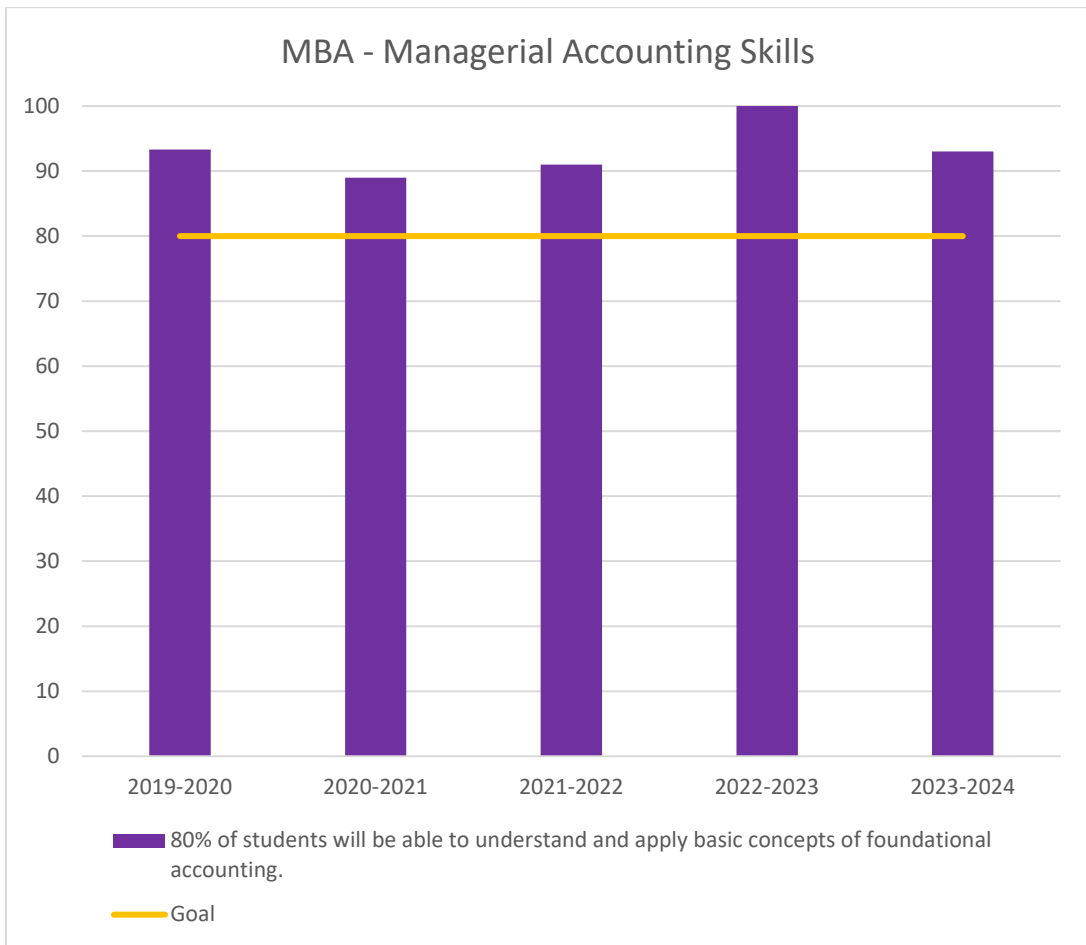
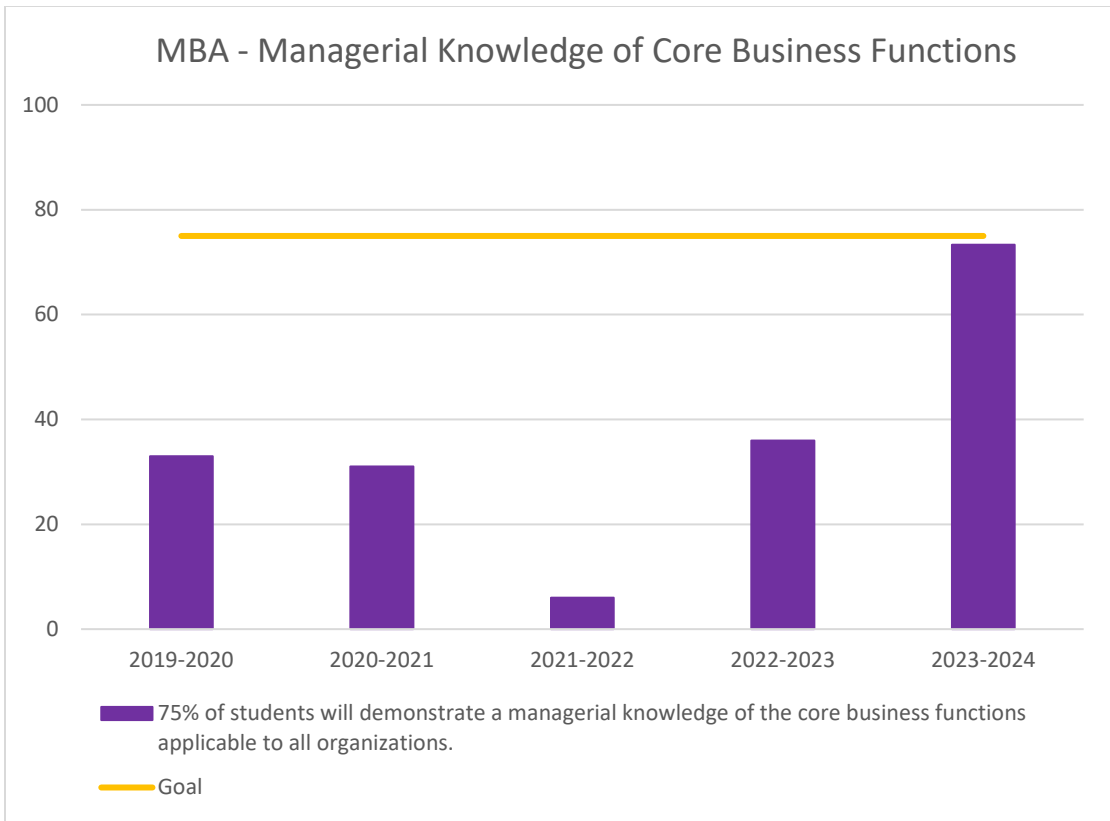


Supply Chain Management - Career Prep



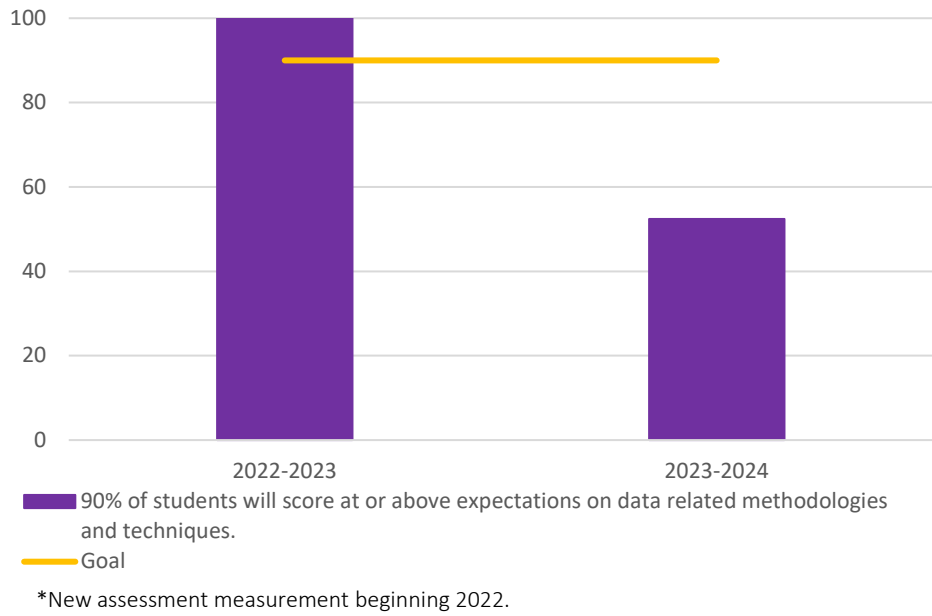
Supply Chain Management - Faith Informed Discernment







MSIS - Data Related Actions*



MSIS - Analysis, Modeling, and Design*

